

The Sea Coast Echo

The County Paper.

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BAY ST. LOUIS, MISS., FRIDAY, MARCH 3, 1933.

FORTY-SECOND YEAR, No. 9.

KING REX FAILS IN ORLEANS

**Failure of Parade Cause of
Bitter Disappointment—
President Board of
Trade Criticizes.**

Sharp criticism of the Rex and Proteus Carnival organizations for cancelling their annual parades because of rain was expressed Monday night by Gale J. Mouldoux, president of the New Orleans Board of Trade, according to the New Orleans Morning Tribune.

"Numerous telephone and personal calls have come to me, asking my opinion as president of the Board of Trade, of the cancellation of the Rex and Proteus parades," he said. "My opinion is one of profound regret that leaders of the two organizations saw fit to call off parades that are looked forward to from one year to another by thousands of visitors from all over the country, as well as by our own people."

"In my opinion the two organizations are deserving of criticism. Carnival has been a tradition of New Orleans for scores of years. The parades of the Carnival organizations are an intrinsic part of Mardi Gras in New Orleans. They lend tone and color to the whole event."

Saw Parade in Show
"Realizing this the organizations in the past have sought to do their best to enhance the gaiety of the occasion. I remember in my boyhood having seen Mardi Gras parades when there was snow on the ground."

"Four years ago when rain occurred on Mardi Gras, the parades were held on schedule and the schedule of thousands who had gathered to see them and to enjoy Carnival in New Orleans were not disappointed."

"But this year, with an indicated record crowd of visitors from every state in the Union and even from foreign countries Proteus saw fit not to parade because of a slight down-pour and Rex called off its parade after having received information from the Weather Bureau that the rain would be over in about an hour. The rain did stop shortly after 1 P. M. But the Rex parade had been called off less than an hour before the skies began to clear."

"Too Delicate for Rain"
"Thousands of women and children, scores of truckloads of young people and many smaller sectional Carnival organizations were out in full force while the men of New Orleans who belonged to Carnival organizations were too delicate to endure the weather which the youngsters themselves seemed not to mind."

"Seven of my own children waited until 2:30 P. M. to see Rex parade, and they have as yet to be notified that there would be no parade. They tired of waiting and left, as thousands of others did. Certainly some notice should have been given, either through the police or by some other means."

"The attitude shown regarding the parades has caused me to decide to submit my resignation from one of the oldest Carnival organizations in the city, and many other members have announced that they would do likewise, as they do not think that they would be afraid to parade because of inclement weather."

Bad Precedent Set
"A bad precedent has been set by the cancellations, for railroads, steamship lines, civic organizations and hotels will in the future have no assurance in Mardi Gras celebration they advertise will materialize unless the sun is shining brightly. How then could crowds be brought to New Orleans? No one can forecast what the weather will be on Mardi Gras in 1934 or in any other year."

"In view of the fact that scores of thousands have spent a large sum of money to come to New Orleans for Mardi Gras, the parades should be as certain as the rising of the sun. They should be held, rain or shine."

"If any organization does not intend to parade if the weather is bad, it should so advertise that fact months in advance. Not doing so and bringing visitors to New Orleans to see these parades is equivalent to obtaining money under false pretenses."

"The manager of one New Orleans hotel telephoned me that he had spent several hundred dollars advertising Mardi Gras this year, but feels he cannot do so in the future because he cannot look his guests in the eye after the treatment that has been given them this year."

"It is beyond me to understand how a few men of the first can be so selfish as to cancel a parade when scores of thousands of men, women and children are waiting patiently in the rain, hoping the elements, to

JOSEPH SCHARFF OPENS ENLARGED STORE TO PUBLIC

Business Expansion Demanded Larger Store and More and Varied Stock

Joseph Scharff, owner of the Bay St. Louis I. G. A. Store, Main street at corner of Hancock, this week completed the enlarging and remodeling of his store, which now gives him more than double the former space. As a result he has more goods, a greater variety of stock and sells practically everything the household buyer may call for.

In addition to making the place larger he has put in new fixtures, new departments, and the interior repainted in the well-known colors of I. G. A. blue and white. The new arrangements include several features which the public will enjoy.

The entrance of the building has also been changed, now wider and cut octagon-shaped on the main corner.

Mr. Scharff is celebrating this event this week with a sale, a full-page advertisement of which appears in this issue of The Echo.

He calls attention to these low prices, wishing to celebrate the opening of a new and bigger store.

His enterprise and progressiveness are worthy of congratulation and he enjoys the well-wishes from the community.

"It is no secret how I built my business," said Mr. Scharff. "From a small and most humble beginning the store grew by leaps and bounds. First-class goods, ample variety and always the lowest consistent prices were the elements that did it, to say nothing of uniform courtesy to one and all. And I must not forget, printers ink also proved quite a factor, for if it were not for consistent advertising week after week the entire public would not have known of the goods and low prices offered. It is all plain. However I wish to express my appreciation and to thank the public of Bay St. Louis for their confidence and patronage. I shall strive to continue to win their approbation and their trade will always be a matter that will spur me on to greater efforts."

Mr. Scharff came here from Memphis some two years ago. He is an ideal citizen, participating in all activities that calculate to better the community. He is a member of the Chamber of Commerce and also of the Rotary Club.

Contest of Mississippi Music Clubs to be Held March 18th, at Hattiesburg.

Mrs. Geo. R. Rea, vice president, Mississippi Federation of Music Clubs announces District Contest will be held under the direction of Miss Sophronia Hyde, Poplarville, Miss., in the new auditorium of the State Teachers College, Hattiesburg, Saturday, March 18th, 1933 at 10 A. M.

Registration this year to District Contest will be 25 cents instead of \$1.00 as formerly. Will contest ants please register as soon as possible with either Mrs. George R. Rea of Bay St. Louis or Miss Sophronia Hyde, Poplarville, Miss.?

Gave Him the Works.
Foreman (on excavation work) — "Do you think you are fit for really hard labor?"
Applicant — "Well, some of the best judges in the country have thought so." — Wall Street Journal.

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BAY CITY ROTARY PROGRAM

Washington's Birthday Observed—Gulf Park College to Present Program

Rotary Club observed Washington's birthday in a most appropriate manner, with two addresses on the life of the great leader of this country.

Prof. C. E. Craft, Rotarian, delivered an address touching on the life of Washington and putting to flight many of the legendary stories attributed to him. He said Washington's character was lofty and that he was a great statesman and we should know him best for all that he stood for rather than the tradition of the cherry tree and other fairy tales. A good speaker the talk was well received.

Dr. C. M. Shipp, also Rotarian, told of the last illness and death of Washington. He said the medical treatment then given for pneumonia was all the opposite today and not cutaneous in no manner.

Meeting this Wednesday evening there was a close 100 per cent attendance, and a general discussion of topics of the day was the informal program.

Vice President John McDonald, who was a member of the court of Biloxi's carnival, will give slides and inner lights as well of the event next Wednesday.

Decide on Benefit Date.

Gulf Park College annual entertainment will take place at Bay High on the first Friday evening after Easter, presented for the benefit of Rotary night school. In due time proper advertisement will take place and a special committee to be appointed will take charge of the preliminaries and subsequent presentation.

With new members the Bay Rotary Club continues one of the happiest and more active organizations in the city.

THE ECHO'S COOKING CLASS

Of all poorly served foods without a doubt pie must receive the greatest amount of abuse. Don't ruin your pie with a tough soggy crust. Good pastry breaks readily with a fork, is crisp, flakey, tender and light. There are only a few ingredients used in the recipe, yet the results vary widely.

Pastry
2 cups flour
3-4 teaspoon salt
1/2 teaspoon baking powder
2-3 cups shortening
6 tablespoons water
Sift flour before measuring—Measure and baking powder, sift again. Cut shortening into the mixture looks like meal. Add water a little at a time until pastry holds together without sticking. If possible wrap in wax paper and chill. Bake in oven 500 degrees for 10 minutes.

Chocolate Nut Pie
1 tablespoon flour
3 eggs
1 cup sugar
4 tablespoons cocoa
1 tablespoon butter
1 cup milk
1 teaspoon vanilla
3-4 cups nuts
Cream butter and sugar, add flour and cocoa sifted together, then gradually the milk and well beaten egg yolks. Cook until thick. Remove from fire, add vanilla and chopped nuts. Pour into a baked pastry shell and put into oven a few minutes before adding the meringue. Bake until meringue is brown.

Meringue
3 egg whites
2 tablespoons sugar
Dash of salt
Beat the egg whites with the salt until they are stiff enough to stand in peaks. Add the sugar gradually and continue to beat until the mixture thickens again and will pile up with a spoon. This will require several minutes of vigorous beating. Turn the meringue upon the hot filling as soon as it is poured into the crust. Bake 15 minutes in an oven 350 degrees.

Apricot Caramel Tart
Cook together 1 tablespoon butter, 1-2 cup brown sugar, 1-4 cup white sugar, 1 tablespoon of water until thick and brown. Beat 1 egg yolk slightly, mix 1 tablespoon cornstarch with the syrup from an 8 ounce can of apricots and combine the two. Add caramel mixture and cook in a double boiler until thick.

PEOPLES BLDG. & L. DIVIDEND

Bay St. Louis Building & Loan Association Declares "Two Per Cent Semi-Annual."

At a meeting of the Peoples Building & Loan Association, in the Masonic Temple, Bay St. Louis, a semi-annual dividend of 2 per cent was declared as of March 1, to be paid April 1.

It was found that business with the association was quite good and a detailed statement proved not only satisfactory but gratifying.

The amount will be credited on the books of installment payers and borrowers, while cash payment will be made to holders of paid up stock certificates.

The Peoples is one of the oldest and best known financial organizations of its kind in the State. Its management has always been along safe and conservative lines, ever since its beginning and as a result enjoys the confidence of a large clientele.

STANISLAUS DEBATING TEAM ROUNDING TO FORM FOR CONTEST

**March 9, Date of Regional
Contest to be Held in
Biloxi.**

The St. Stanislaus entries for State honors in debating will have first contest with the North Biloxi High School, March 9. The affirmative team will debate here at Bay St. Louis, while the Negative will argue with the Biloxi Affirmative at the latter's school in the afternoon. The topic this year is "Resolved: That at least one half of the local and State revenue should be derived from Revenue Other Than on Tangible Property."

The boys have been prepping for the past week. They hope to give a public debate to the Student body this week or the early part of next week, as a preparation for the coming contest. A great deal of interest has been taken in this contest this year, which by the way, is the first time St. Stanislaus enters a team. The boys are somewhat green, at the idea, but they hope to make a good showing in this their first attempt.

The public is cordially invited to listen to the debate. The exact time will be announced later.—S. S. C. Rock-A-Chaw.

More Liquor Law Violators Given Prison Sentences

Federal court at Biloxi imposed a suspended sentence on W. A. Lizzana, Pascagoula, who received two years suspended on a prohibition case. Court will remain in session through the week and on Friday criminal business will be taken up. There was talk of keeping the petit juries in court next week to take up remaining criminal cases requiring trials. Wednesday afternoon a number of sentences were imposed as follows: Mrs. Romie Smith, Poplarville, 18 months, suspended; Daniel Bishop, 60 days, and 12 months suspended; Mrs. Chas. Webber, 12 months; Neely Cuevas, Hancock county, year and a day; Leonard Ladner, Hancock county, year and a day, suspended; Sebastian Niolet, Gulfport, two years suspended; Jesse Parks, year suspended, Cedar Lake.

CALLED TO DETROIT.

Hon. Emilio Cue, president Board of Supervisors, was called to Detroit, Michigan, the latter part of last week by a message announcing the serious illness of his mother, Mrs. Ellen Cue, former resident of Kilm, and who has been making her home in Detroit the past few years with her son-in-law and daughter, Dr. and Mrs. Johnson. The latest from the bedside showed that her condition showed improvement.

Four into 6 baked tart shells in which apricots have been arranged. Top with meringue.

Peanut Pie
Mix butter, syrup and sugar and boil gently for 5 minutes. Beat eggs well and pour over them the last liquid, stirring constantly. Add flavoring. Put nuts in uncooked pastry lined pan. Pour mixture over nuts. Bake in oven 350 degrees for 40 minutes.

L. & N. ASKS TO REDUCE OWN RATES

Petitions Interstate Commerce Commission to Cut Rate from 3 to 2 Cents

The Louisville and Nashville Railroad Company has asked permission to reduce its passenger fares to two cents a mile.

The request was made Monday at Washington of the Interstate Commerce Commission. The railroad's contemplated reduction applies to its entire system and would affect travel in Illinois, Missouri, Kentucky, Tennessee, Alabama, Georgia, Ohio, Mississippi and Louisiana.

The action is an experiment and is to last only six months unless extended.

Permission for the general reduction was asked of the sixth section board of the commission, but formal application was filed only in connection with fares in Illinois, Georgia and Alabama. Those three states, in 1920, refused to make fares within the states coincide with interstate fares and the result was the interstate commission required railroads to charge the basis 3.6 cents a mile within those states and to collect a Pullman surcharge.

DEMURRERS IN SPENCE CASE FILED AT GULFPORT

**Claim made That Petitions
Filed Against Pass Christian
Executive Are Without
"Cause of Action"**

Demurrers have been filed by counsel for Mayor J. H. Spence of Pass Christian in the two mandamus petitions filed against him some days ago in the circuit court at Gulfport which charged him with usurpation of powers not rightfully belonging to him as the city official and hearing on these demurrers is scheduled for Saturday, March 4, before Judge Walter A. White, at Gulfport.

Former Lieutenant Governor Bidwell Adam, counsel for Mayor Spence filed the demurrers to the petitions which were brought in by Joseph Wittmann, member of the municipal council of Pass Christian and by Hugh W. Fitzpatrick.

Fitzpatrick, who claims to have been duly appointed by the aldermanic board of justice, claims that the mayor refused to turn over to him the books, records and docket of the police justice court.

Wittmann claims that Mayor Spence refuses to honor pay certificates due him as street commissioner of the city and seeks to compel him to do so.

The demurrers filed claim among other grounds that there is no cause of action stated in the petitions which were filed by the law firm of Gex and Gex of Bay St. Louis and George R. Smith, city attorney for the municipality of Pass Christian, and also insufficient facts are alleged to warrant court action.

In addition to the mandamus suits in the circuit court, there is a petition for an injunction against Mayor Spence in the chancery court brought by a group of taxpayers of that city and this is scheduled for hearing Monday, March 6, before Chancellor D. M. Russell, at Gulfport.

Freed on Friday, Back on Saturday Jail, Says Judge.

Clyde Polk, Hancock county, who on Friday was given a suspended sentence in the Federal court, fell into the hands of federal officers again Saturday night when the automobile in which he was riding was caught with three gallons of whiskey in it.

He was tried and entered a plea of guilty and said that he was just riding in the car and was just whenupon Judge Holmes ordered that the sentence be placed into effect.

Send A Cannon.
"Has the depression made a difference in Crimson Gulch?"
"It has mixed up our politics quite considerable," answered Cactus Joe. "The Gulch has some bold men. But we can't find anybody with nerve enough to take the job of collector of taxes." — Washington Evening Star.

PROGRAM FOR P. T. A. AT BILOXI, MARCH 11, ALL-DAY SESSION

**Mrs. C. C. McDonald of Bay
St. Louis to Speak on
Safeguarding Children
Mentally.**

Arrangements were completed for the annual convention program of the Harrison County Parent-Teachers' Association at the executive board meeting of the County Council P. T. A. Tuesday afternoon and the program features are announced by Mrs. G. S. Watrous, Long Beach, county president. The convention is to be held at the Duke school, Biloxi, March 11, as an all-day session, the morning being devoted to a business session and the afternoon to the program. The Duke P. T. A. of which Mrs. B. Taltuvall is president, will be host for the convention.

Safeguarding Children Through This Crisis is the theme of the program. Mrs. Emma Lindsey, Jackson, district home demonstration agent from the Mississippi College extension department, will speak on Safeguarding Children Through Conservation and Thrift. Mrs. C. C. McDonald, Bay St. Louis, state P. T. A. treasurer, will discuss Safeguarding Children Mentally, Morally and Socially. Dr. Daniel J. Williams, Gulfport, county health officer, will discuss Safeguarding Children's Health.

The welcome will be extended by A. L. May, superintendent of Biloxi city schools. Mrs. B. Taltuvall, president of the host association, will extend greetings. Mrs. W. H. Hoyle, president of the Handsboro P. T. A. will make the response.

A demonstration of a County Council meeting showing the importance of such an organization and the work done, will be a feature of the program. An exhibit of P. T. A. literature available to all associations and the help thus furnished will be held.

The Sanctity of The Home.

Delivered to his family and relatives and friends on the occasion of the 30th anniversary of his marriage, by S. J. Doussan.

Laboratories of science furnish profusely the healing balms to which our bodily afflictions yield. Astronomy makes known to us mysteries far beyond the range of the human eye.

Our minds are ornamented with knowledge diffused by our institutions of learning.

Distance lies conquered by the radio and television.

Darkest spots are converted into dazzling brilliance at the touch of the electric button.

Social intercourse entertains and enlarges the activities of our intellects.

Pious thoughts dissolve temptations closely united to human flesh.

Prayer lifts us from the terrestrial abode to the awe-inspiring consciousness of an eternal God.

What else in this age of wizardry and religious thought?

But—the home—the sanctity of the home! Now, all languages lie shattered and words are meaningless. Now, well might an angel with celestial purity of thought, describe the sweet serenity, the undisturbed peace of mind, the heavenly repose centered in that pure spot. Might an angel describe the ecstatic joy in that paradise where mother and daughter, distinct in person, identical in purity, gaze upon each other with the unflinching look of a love which neither sin nor shame has dared to stain?

Might an angel describe the unquenchable and the unbounded joy, ever ready to burst forth in the bosom of her mate, armed with the invisible weapon of love, plucked from the sweetness of her innocence perpetually sprayed by the death-defying faithfulness into an ever-blossoming and fragrant maturity. Unterrified by the approach of the savage chief of the jungles, of the roaring king of the forests, of the prowling monarch of the ever-flaming empire, in the protection of the home over which she reigns with the triple crown—Authority, Wisdom, Love.

Thus, blending harmoniously into the divine accompaniment to which sweetest melodies from above exultantly tune in, while here below—Man—Beast—demon—all halted in obedience to a greater than imperial command, their trembling knees, bent to the ground under the weight of their hopeless encounter, their eyes drawn upwards by the strain of the angelic refrain, resembling the genuflection to a thing divinely ordained. So, while gazing with reverential fear upon their vanishing foe their backward footsteps, timed to the sublimity of the occasion, their quivering lips murmuring words unfamiliar to their own ears, like unto the mutterings of an infant's first prayer, and with all their malice, now tempered with the veneration, the sanctity of the home commands—silently do they retreat into their own vicious confines.

HANCOCK CO. SERVED BY STATE

State Board of Public Welfare Aids 7108 People Within Confines of County.

From reports received by the State Board of Public Welfare from the Board of Supervisors of counties and Mayors of cities throughout Mississippi in connection with the relief work, a number of interesting facts are gathered.

From the beginning of relief work in November to date, 334,995 applications for aid have been made to the county and city welfare units. Out of the total number of applications, 44,731 were rejected and 290,262 were aided.

The total number of families aided during this time is 245,766 and a family includes two or more persons. In addition to the families aided there have been 40,452 non-family persons aided.

Serves Hancock County

Including all members of families and also non-family persons, the number aided at least one time has been 1,085,397 individuals, however, included in this number, there are probably numerous duplications. In Hancock county, reports show that 7,108 individuals have been aided.

The State Board of Public Welfare felt that March 1 was the beginning time for farm operations and they asked for information to the agricultural situation found that 173,861 families had been aided who reside that of this number entered time only 40,699 started making crops having been delayed thus on account of conditions.

Estimated Relief for March-April

The Welfare workers throughout the state estimate that 102,383 farming families will require aid in March and April and that 60,408 families not living on farms will need aid for the same period, making a total of 162,791 that will probably need aid of some sort during the months of March and April. The amount of funds expended up to March 1 is \$2,512,464.98.

73 Per Cent Relief Worked Out.

Records in the office of the Welfare Board show that approximately 73 per cent of the relief has actually been worked out by able-bodied persons who could work, and the balance has been what is termed direct relief, extended families and individuals who were not able to work.

To Consider Relief For March and April

The Director is still at work on reports and requests for relief funds for March and April. This information will be submitted to Governor Conner being the basis of his request for funds from the Reconstruction Finance Corporation for the two months period.

The amount that will be requested for this period will be substantially less than that granted for January and February in accordance with the announced policy of Governor Conner and the State Welfare Board that "farming time has come in Mississippi."

An Erroneous Idea Corrected Concerning Payment County Warrants

In an issue of two weeks back The Echo contained an item in which it was said the Board of Supervisors had made arrangements to pay off county warrants, when the matter, better explained is that sufficient tax payments had been made at the time to pay off only part of the warrants, as they came in rotation.

However, the attorney general has ruled that all warrants may be made and issued only as so much money remained on hand to cash them. As a result, as per publication The Echo, all bills allowed and warrants written for same are endorsed by the board and published as part of the minutes, but only those in order with cash available to pay are given out. This will explain why so many warrants have been written and not cashed. There seems to be a misunderstanding of this order over in District No. 1, Supervisor Chas. B. Murphy's territory and as a result there might be some criticism, hence this voluntary explanation on the part of The Echo. No supervisor nor the clerk of the board is subject to criticism. Warrants are paid in order of issue as funds permit.

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Second Year of Publication.
Chas. G. Moreau, Editor and Publisher.Official Journal Hancock County
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FIASCO!

It is deeply regretted that New Orleans' Carnival, as far as public parades are concerned, save one, might well be termed a fiasco.

New Orleans press and the public as well cannot see the necessity of having called off two of the more important parades, that of Proteus on Monday night, when it was assured by the weather bureau that later in the evening, after the appointed hour for starting, there would be a cessation of rain; and on Tuesday the cancelling of Rex when afternoon weather was free from rain and the sun appeared occasionally.

In our humble opinion, the decision shows a lack of judgment not to have waited, since better weather was promised Mardi Gras after noon, and at a moment's call to have started the parade.

This writer saw the throngs of hundreds of thousands that lined both sides of Canal street and St. Charles avenue, and other route streets of the Rex parade, who stood in the open awaiting the pageant. The weather permitted the many to have waited out in the open yet the parade was recalled and cancelled as early as 1 o'clock Mardi Gras day.

Severe public criticism on all sides was the result, and even though the other side of the case has not been heard, there is every apparent reason for this position. Hundreds of thousands of dollars were involved in the matter, to say nothing of the sentimental side of the day. New Orleans without its Carnival, the high spot of its traditions, is not New Orleans. How could it?

Will we depend on a Carnival celebration in New Orleans next year? Will the thousands from over the nation plan for a trip south again to see the Mardi Gras? Hardly! One disappointment of the kind this year and in measure uncalculated for, gives rise to suspicion and a loss of confidence.

HAVE YOU READ THEM?

Do you try to keep informed? You can probably answer by knowing whether or not you have read the current non-fiction books the best sellers of 1932: These

of America," by James Truslow

"Only Yesterday," by Frederick L. Allen;
"A Fortune to Share," by Vash Young;
"Culbertson's Summary";
"Van Loon's Geography";
"What We Live By," by Ernest Dimmet;
"The March of Democracy," by James Truslow Adams;

"Washington Merry-Go-Round,"
"The Story of My Life," by Clarence Darrow;
"More Merry-Go-Round."

JUBILATION AND THE INAUGURATION.

The jubilation that attends Inauguration Day will be accompanied by just a shade of sadness. Even to the most ardent Democrat it is not light matter when a great political organization, though an opponent, goes down in ruin; not mere defeat at the polls, but in a collapse that occurred long before the votes were counted. The Democratic party has no time to spend in exulting over the departing glory of a fallen foe, yet one is forced to observe that a Republican exodus is in order. There is no place of usefulness for a party that cannot "discern the signs of the times."

This is the time of the year for the people of Bay St. Louis to make up their minds to beautify their town in every way.

The question of prohibition will now agitate the 48 states with a lot of people on both sides of the question losing their temper and some of their friends.

Occasionally, one reads of a fight between a preacher and a member of his flock. While it is unusual sometimes it might be the preacher's duty to fight.

Every now and then news comes from Europe that somebody is shipping rifles to somebody else and that this disturbs somebody else; maybe it will end some day.

Harvey Firestone, tire maker, says that newspaper advertising saved his business and enabled him to pay off a huge indebtedness. Non-advertisers think that he is fooling himself.

Roosevelt, it is said, will have dictatorial powers to effect certain governmental economies. The average citizen doesn't care what kind of powers he has provided he delivers the performance and reduces taxes.

Honesty compels the publisher to admit that February was no financial triumph in the inner circles of this business venture. However, our customers and supporters can help us in March if they will make a point to pay something.

The Echo is always glad to receive news communications from its readers, but no article is published unless the writer signs his or her name. Your name is not for publication, but as a guarantee that the item is correctly reported.

OUR NEW PRESIDENT DESERVES OUR HELP.

THIS Saturday—March 4—will pass into history as an outstanding date for Americans and no doubt for the entire world.

Regardless of party affiliations, it is doubtful if there is anyone who will deny this statement. Franklin D. Roosevelt, the Democratic standard bearer, will assume the duties of the presidency of the United States, and with his induction into this office goes a momentous task.

The inauguration of this president at this time means almost as much to the 120,000,000 people over whom this new president will hold the reins of government, as did the inauguration of George Washington, the nation's first chief executive. Since that time the United States has passed through various experiences, in which there have been years of adversity. But never before has the entire nation looked with more hope to an incoming president as they do today.

The importance to the future, not only of the United States, but of the entire world has been recognized. The recent attempt on the life of the president-elect brought this forcibly to the forefront, through comments in newspapers throughout the world. With one accord they acclaimed their sincere gratitude that Roosevelt did not fall a victim to an assassin's bullet.

Some of these comments appeared in newspapers hitherto not given to expressions of this character. These were publications in foreign lands, which indicates that the entire world is looking to this man as a leader, who may offer a pathway out of the present international, financial and trade entanglements.

Jobless men, the larders in whose homes have long since been depleted, and in which scantily clad children and pinched-faced mothers are suffering for the bare necessities of life, look with hope in their eyes. Financial leaders, big business men and international traders are also looking to him to bring back once more the normal conditions of business, when the plants of industry will hum with activity, and men will be back at their labors.

Within the week this new head of the nation has been gathering up the slack in the reins in order that he may have a firm hold on the government when he takes the oath of office. He is preparing himself for speedy action on the problems with which this nation and the entire world are vitally concerned.

Announcements have been made of the men who will compose his official family. These men recognize the task which lies ahead of them.

What will this new chief executive do? What will be the outcome of his acts after he goes into the White House? These are questions uppermost in the minds of millions. As the questions are propounded, they are being asked with an air of optimism. There is a feeling of hope, and a certain security in the minds of all passing into history and that the future is brighter than ever before.

Let the new president have the benefit of your support in whatever plan he outlines. He, with those at the helm, will have knowledge which the man on the street cannot be given. He will guide the ship of state wisely.

Let those who look to him have confidence in his directing hand. Show your faith in his ability to get the nation out of its present difficulties, by doing those things which come within your sphere to do and help accomplish the same end.

LET'S everyone give the new president a full and whole-hearted support. Let's present a solid front to the obstacles which will confront us, and the new president will bring the ship of state through safely, and with it will come, it is hoped, a peace and prosperity such as have never smiled on this old globe.

When you touch the pocket nerve of the average citizen you approach the real nerve center of his being.

THE LEAGUE'S CUTS.

A FAIRLY keen welfare is developing between the officers of the American Legion and the leaders of the National Economy League over the proposals made by the latter organization that the billion dollars spent by the Federal Government for veterans of various wars could be reduced.

Appearing before a joint congressional committee, William M. Bullett, of Kentucky, former Solicitor General of the United States, presented the League's recommendation to cut \$450,000,000 from this annual expenditure. His proposal included the following:

"Elimination of payments to veterans for disability incurred since the World War from accidents and diseases in civil life—saving \$140,000,000. Eliminating the present law's 'presumption that certain diseases acquired in civil life must have had a war origin'—saving almost \$100,000,000. Bar re-instatement of war risk insurance that has lapsed—\$40,000,000. Limiting hospitalization to veterans with service connected disabilities—\$42,000,000. Eliminating emergency officers' retirement pay \$7,000,000. Saving in administration \$30,000,000.

Farmers have been hearing about relief for a few years and have about concluded that there is no such animal.

CHEAP MONEY.

IN December the United States Treasury borrowed \$250,000,000 on one year's certificates at three-fourth of one per cent interest.

During the same month it borrowed \$350,000,000 on four-year notes at two and three-fourths per cent.

The first issue was oversubscribed sixteen times and the second twenty times, indicating that there was a large amount of unused cash lying idle in the nation. The Wall Street Journal says:

"The Treasury can borrow apparently unlimited sums at unprecedentedly low rates, because ten or eleven million men are walking the streets, because liquid capital is likewise unemployed in its ordinary uses, because its owners are reluctant to 'take a chance' on anything but the national credit itself."

SAUNTERINGS. From Where The West Begins.

By JOHN T. MEYERS
(For the Sea Coast Echo)

MOTORING over the many desolate miles of brushland in southwest Texas, one encounters the rendezvous of the jack rabbit. Occasionally, a coyote will be seen giving chase to one of these long-legged, mule-eared specimens of the rabbit family. But a lone coyote is hardly a match for the speedy jack rabbit. However, if two or more coyotes take after a jack rabbit, he is usually outwitted by this shrewd animal. He then becomes a meal for his captors.

THESE huge rabbits oftentimes prove annoying to motorists on the highways at night. Blinded by the glaring lights of an approaching automobile, they squat in the roadway. When frightened by sound of the motor at close range, the rabbits often jump into the air. If the motorist is traveling at a rapid rate of speed, the heavy jack rabbit will be hurled against the windshield, thus endangering the safety of the occupants.

A Rancher friend vouched for the following: Traveling along a straight, graveled, country road, lined for about 5 miles on each side by deep ditches, this man observed a jack rabbit in the middle of the road. Then and there he decided to put the jacks' speed ability to a test.

Frightened by the sound of the horn, the rabbit started down the road at a fast clip. The rancher in the car pressing close on his heels. 25, 30, 35, and on to 54 miles per hour, the speedometer needle pointed. Small bits of rock kicked up by the rabbit's hind legs rattled against the windshield. Still the jack rabbit sped on for mile after mile, with the racing automobile in close pursuit.

After several miles of this hard grind, the rabbit finally discovered an avenue of escape. Clearing the highway, the jack squat beside the road, his sides heaving like bellows. According to our rancher informant, the jack rabbit seemed glad to call it quits.

WHEN in the course of human events some movie star's clever publicity department decides to center or bolster up attraction in her direction, they suggest, for instance, that a gifted Mariene suddenly acquire a rebellious attitude toward feminine apparel for her personal street and social wear.

The great one sallies forth resembling an advertisement for 'what the well-dressed young man would wear.' For evening wear she pertly steps out fastidiously attired in male tuxedo. What a woman! And the gag works. Even blasé Hollywood blinks a bleary eye in luke-warm interest. Cameras click. Reporters, feature writers, tabloids, and the rest of the news hounds grind out yarns that carry the name and accompanying picture of this cinema queen to an eager reading public. Check up another score for the publicity crowd.

Thus a new style fad is born. In a few weeks parrot-brained women in every section of the country will blindly follow the leader into another short-lived, asinine fashion. Dads, husbands, brothers, and the rest of 'mere man' contingent are anticipating an attack on their wardrobes. Hardware stores report a sudden increase in padlock sales. The boys believe in preparedness.

A moving picture subject always reminds us of a personal incident as a cub reporter. Late one night while making of a meal in a restaurant, located a short distance from one of San Antonio's leading hotels, a big, husky, well-dressed man entered the place. In his arms he held a shaggy, vagabond mongrel. "Five hamburgers for this poor little fellow," his deep rooted, bass voice boomed out an order to the waiter. Closer observation revealed this kind hearted one to be none other than Noah Beery, the movie star in person. At the time he was on location in this city during the filming of "The Rough Riders."

SENSING a human interest story on the paper, we engaged Noah Beery in conversation. He was very fond of dogs, and felt sorry for this wretched mutt, discovered in the act of mooching a meal from some garbage can, he said. After the impromptu meeting and interview, we scooted back to the editorial room to write a yarn we thought would make the front page.

But a seasoned city editor thought otherwise. He blue-penciled the story all to pieces. And then the makeup man buried it way back with the want ads. Such are the daily dozen of a cub reporter.

Lucky Scrap Jelly

Chop up pieces of candied fruit—you must have at least one-half cupful—and you can use twice that amount if you like. If no candied fruit is around, use broken nut meats, or small bits of candy or raisins or dates stoned and finely cut.

Make 2 cupfuls of lemon or orange gelatine. Pour the gelatine into a mould and, when it is cool and begins to "set," add the diced candy. When serving time comes, turn the mould upside down over the serving dish. Wrap it tightly with a cloth, wring out of very hot water and the jelly will fall onto the dish.

A garish of whipped cream or condensed milk, makes the dish prettier.—Child Life Magazine.

Be Sure Your Insurance Protects You!

To Make Sure of Protection It Is Necessary

1. To see that your insurance is placed in a strong Company.
2. To insure through a solvent Agency.



Insurance

An agency is responsible to its customers for insurance placed by it. In the event the Company in which you are insured, should fail, if your agency is solvent, it will replace your policy without loss to you, and without additional cost.

Call and let us explain this to you, for your own protection.

Insure With Merchants Insurance Agency

MERCHANTS BANK BLDG.,
BAY ST. LOUIS, MISS.

WITH THE STATE PRESS.

LOWER COAST TAXES.

(N. O. States)

MISSISSIPPI Gulf Coasters and Orleanians rejoiced Wednesday at Bay St. Louis when they gathered headed by Mayor Blaize of Bay St. Louis and Mayor Walmsley of New Orleans, to celebrate the beginning of work on the short cut that is to put the Bay and New Orleans only sixty miles apart in distance and an hour and a half in time.

The money is available, contracts have been let for highway and bridges and it is expected that the long-dreamed-of new route will be ready for traffic within the next two years.

During the speech-making one very strong point was stressed—that of the urgency of a reduction of taxation along the coast between now and the completion of the highway. President Emile Adam, Sr., of the Board of Supervisors, of Harrison county, said:

Taxes on the Gulf Coast are pretty high. We on the Gulf Coast have got to see that they are reduced, and reduced before the highway is completed. It won't help much to say the short cut takes twenty-five miles from the automobile run between New Orleans and the Gulf Coast if the people are taxed out of existence on the Gulf Coast. We want more than automobile interest; we want the folks to build houses and become a real part of our community. They will do it if we get the taxes down. Hundreds of Orleanians would own houses on the coast, and hundreds of Northerners, too, if taxes were not so infernally high.

One of the obstacles that has stood in the way of a greater development of the Mississippi Gulf Coast natural suburb of New Orleans, undoubtedly is the exceptionally excessive assessments and tax rates assessed the lake. In many instances owners of houses and land there pay even more than they do in New Orleans, and taxation here is high.

This, of course, is not as it should be. As a rule, a city's suburbs are made attractive in part by lighter taxation. Mr. Adam, therefore, gave timely advice to the gathering at the Bay. If there and all along the coast, between now and the end of two years, there is radical reduction in cost of property maintenance a great impulse will be given to the residential development of the towns along the Mississippi sound, with the finishing of the new highway in prospect. The whole coast should move in unison to that end, now that Mississippi and Louisiana and the Federal government have joined hands to bring the Bay twenty-five miles nearer to New Orleans.

BUILDING OF AIR-LINE HIGHWAY MEANS MUCH TO THE COAST COUNTIES.

(Jackson Clarion-Ledger)

Starting of work on the long-anticipated, long-delayed, "air-line" highway, shortening by 20 miles the distance between the Mississippi Coast and New Orleans, merited the celebration that the Coast counties and Louisianians gave it at Bay St. Louis the past week. Some 1,600 Louisianians came over for the celebration and the Coast counties were well represented.

The need of this highway has been too well and too long known to justify reiteration here. It will be a great asset to both states. It should aid the entire Coast stimulating real estate and increasing hotel, boarding-house and retail business, by facilitating tourist traffic and by

SAVE



To Make Dreams Come True

THE simplest way we can say why banking your money is advisable is this: The more you save the more you have, the more money you have saved the more your desires and dreams can be fulfilled. That is why we say, save to make your dreams come true. It is the surest way. Start today.

PEOPLES Building & Loan Association

GEO. R. REA, Sec'y.
Masonic Temple, Bay St. Louis, Miss.

making it easier for more Orleanians to spend the week-ends on the Coast or to live there and commute to work.

We rejoice with the Coast counties in the actual beginning of work on this project.

"GREATEST RETAIL ADVERTISER"

(New Orleans Times-Picayune)

The late John Wanamaker of Philadelphia has become a classic figure in the advertising world, and his advertising theories, by reason of their success in actual practice, have become recognized by students of the art of retail publicity as exemplars of practice. So the other day, when W. D. Nugent of New York addressed the Advertising Club of Boston he took the mighty Philadelphia merchant as illustrating the highest in advertising thought. However, before going into his description of the "Wanamaker way," he himself made the following illuminating statement: "Had newspaper advertising been used more courageously by sound retail establishments during 1930 and 1931, these businesses would have enjoyed a happier experience in 1932, and regardless of their expectations for 1933, the only thing they may be absolutely sure of is that 'the advertising they do not use will not help their sales situation during the coming year.'"

Turning then to the John Wanamaker advertising theory, which that merchant followed out with extreme care, the speaker said: "The late John Wanamaker of Philadelphia was the greatest retail advertiser of all time because he sensed the importance of making his store notes the most attractive features of every newspaper in which he advertised. He had accomplished this by using fixed space every business day in the year regardless of weather conditions or the buying moods of the people. He followed this rule so rigidly that his advertising was almost evenly divided on the calendar, showing spasmodic peaks in no

individual months and only a slight decline in July and August, when buying was necessarily the lightest."

The stupendous success of the Wanamaker enterprise, throughout the years while Wanamaker was at the helm, proved the reasonableness of his plan, and, of course, other merchants in various parts of the country, either copying John or having reached similar conclusions by independent thought and test, have met with correspondingly favorable results.

The speaker has taken as title for his talk the pregnant one worded: "Take a square look at the newspaper."

PROFESSIONAL CARDS

A. L. EVANS
CERTIFIED PUBLIC
ACCOUNTANT
606 National Bank of Gulfport Bldg.
Gulfport, Mississippi.
AUDITS
INCOME TAX SERVICE
SYSTEMS PHONE 1413.

DR. J. A. EVANS,
Dentist.
HOURS: 9 to 12, 1:30 to 6.
Hancock County Bank Building.
TELEPHONE NO. 34.

PHONE 104-J. SPEERS 9-12-2-5

DR. W. S. SPEER
Chiropractor
OFFICE AND RESIDENCE 201 MAIN ST.
EXPERT MANIPULATIVE
THERAPY

ROBERT L. GENIN
ATTORNEY AND COUNSELLOR
AT LAW.
Practices in All Courts,
BAY ST. LOUIS, MISS.

GEX & GEX
ATTORNEYS AT LAW.
Merchants Bank Building,
BAY ST. LOUIS, MISS.

SCHARFF'S REMODELING SALE

WE ARE PROUD OF OUR REMODELED STORE AND WE WANT YOU TO SHARE IN OUR PRIDE. WE ARE OFFERING YOU QUALITY GOODS AT UNHEARD OF PRICES. THE JOBBERS, WHOLESALE AND MANUFACTURERS THAT WE BUY FROM ARE COOPERATING WITH US BY GIVING US SPECIAL PRICES TO FEATURE THEIR GOODS IN THIS SALE. WE ARE A MEMBER OF THE I. G. A. A NATIONAL ORGANIZATION OF INDEPENDENT GROCERS FROM 42 STATES COMBINING OUR PURCHASES TO GET THE LOWEST PRICE SO WE CAN IN TURN SELL CHEAPER TO YOU. OUR STORE IS NOW 40 PER CENT LARGER SO THE FORMER CROWDED CONDITION DURING RUSH HOURS WILL BE ELIMINATED.

REMODELING SALE SPECIALS, FRIDAY and SATURDAY MAR. 3-4

MAGNOLIA MILK (3 can limit), can... 10c

LONG BREAD Sanitary and Blue Ribbon... 9c
2 Loaves

BAKING POWDER Dairy Maid... 15c
2-10 oz. cans

PETIT POIS PEAS McGrath, 2 cans... 25c

WASHING POWDER
GOLD DUST, 3 Pkgs 5c

Armour's Star
PURE LARD
4 lb pkg. - 19c

RICE Choice 7 lbs. 15c
Fancy Blue Rose, 5 lbs. 13c

GREEN OLIVES Widlar's, Qt. jar... 25c

TOMATO SAUCE Pince's Finest, 6 cans 25c

APPLE BUTTER Shady Dell, Qt. jar... 15c

BEST CANE SUGAR 5 lbs. 19c

Large Size
7 Bars
25c

BABY RUTH CANDY 2 nickel bars, ... 5c

Octagon Soap Products
5 Bars OCTAGON SOAP 2 boxes OCTAGON POWDER
ALL FOR... 15c



Quality Flour Special

24 lb. Sack, WHITE RING PLAIN FLOUR
1-8 oz. can SNOW KING BAKING POWDER—FREE
1-1 lb. Pkg. ROYAL ASTER SHORTENING—FREE

Remodeling Sale Price
69c

CRACKERS, Vories Plain or Salty, 1 1-4 lb. pkg 15c

JELLO, Now Jells Quick, 3 pkgs. 21c

MEAL OR GRITS, 3 lbs. 5c

PALMOLIVE SOAP
Remodeling Sale Price
2 bars 11c

STRING BEANS, Phillips, 2 cans 15c

FLOUR—Sea Plane Self Rising, or Wheat Snow
Plain, 24 lb. sack... 47c — 12 lb. sack... 26c
6 lb. sack 16c

BEANS—3 lbs. Red
2 lbs. White, ALL FOR... 18c

COFFEE & CHICORY, lb. 15c

BALLOONS FOR THE KIDDIES

B & M FISH FLAKES, 2 cans 19c | American SARDINES, 2 cans 5c
Navy Club SARDINES Medium Size in pure olive oil, 2 cans 15c

CHUM SALMON, 3 tall cans 25c | SARDINES, Gold Medal, can 5c
In pure olive oil

MACARONI OR SPAGHETTI lb. 5c

SALT

Avery or
Myles
2 pks. 5c

MILK

PET—I. G. A. or VERIBEST
4 Large or
8 Small cans 19c
Remodeling Sale Price

PORK

and
BEANS
Armour's
2 cans 9c

KELLOGG'S CEREALS

1 Package PEP—
1 Package WHEAT KRISPIES
1 Package CORN FLAKES ALL FOR... 25c



OCTAGON TOILET SOAP
Remodeling Sale Price
3 bars 13c

CHIPPED BEEF, Veribest, jar 10c

FIG BARS, lb. 10c

OATS, I. G. A. Full 20 oz. pkg. 5c

CATSUP, Ritter, 6 oz. bottle 5c

PEACHES, Sliced, 2 tall cans 15c

RED HILL SYRUP, 2 No. 1 cans 15c

COFFEE Union or Luzianne lb 24c



Wesson Oil Pint Can - 19c
Quart Can - 37c

TOMATOES 4 large cans or 6 small cans 23c

TOMATO PASTE, Buffalo, 2 cans 5c
Kitty, 6 cans 25c

COUNTRY SYRUP Gal. 45c Half Gallons 25c
Quarts, 15c

STARCH, Piel Bros., 2 pkgs. 5c

SELOX Large Pkg. 5c

PALMOLIVE BEADS, pkg. 5c

Quality Meats

SALT MACKEREL
3 for... 25c

PORK CHOPS, or ROASTS,—
End Cuts, 3 lbs. 25c, Center cuts, lb. 10c

BACON Squares, 2 lbs. 15c

Sweet Pickled Shoulders, whole, lb. 10c
Cut, lb. 12½c

SALT SHOULDER, Whole, lb. 7½c
Cut, 3 lbs. 25c

CLOVER BACON
Rineless, 2 lbs. 25c

PICNIC HAMS

Celephone Wrapped, Hockless, each 35c

PORK SAUSAGE, Link, 2 lbs. 25c
Ground, lb. 10c

VEAL CHOPS, Choice Rib, 2 lbs. 25c
Chuck, 3 lbs. 25c

COD FISH, lb. 10c

Loose PEANUT BUTTER, lb. 9c

SALT SIDES lb. 5c

SMOKED BACON, 3 lbs. 25c

VEAL SHOULDER, whole, lb. 8½c

Fruits and Vegetables

BANANAS, Yellow Fruit, 2 doz. 25c

APPLES, Fancy Red Winesap, doz. 15c

GRAPE FRUIT, 5 for 15c

TANGERINES, dozen 10c

TOMATOES, lb. 10c

LETTUCE, Crisp Solid Heads, each 5c

IRISH POTATOES, Large White,
10 lbs. 15c

ONIONS, 5 lbs. 10c

WHITE ONIONS, 3 lbs. 10c

CARROTS, 2 bunches 5c

EXTRA LARGE DELICIOUS APPLES
The biggest you have ever seen—Only 48 to the box—
4 for 25c

OKRA, Green and Tender, lb. 10c
Green CABBAGE 3 heads 10c
White CABBAGE lb. 3c

BELL PEPPERS, 3 for 5c
CELERY, 2 stalks 15c

Golden Tree Ripened

ORANGES

Sweet and Juicy

Dozen - 10c

BUTTER
Brookfield
Rolls, lb 20c
Prints, lb 21c

Nigara HAMS, 18 to 20 lbs.
Whole or half, lb. 10c

CHEESE American, 2 lbs. 25c

Brookfield CHEESE, Swiss—American—
Brick—Old York—Limberger—
2-½ lb. pkgs. 25c

OLEOMARGARINE
Bannernut, lb. 10c

STAR HAMS, 8 to 10 lbs., lb. 12½c

LARD, Loose, lb. 5½c

GROUND BEEF fresh, lb. 10c

PICKLED SPARE RIBS, 3 lbs. 25c

BUTTER, Springbrook, lb. 19c
TUB, 2 lbs. 45c

WEINERS, lb. 10c

VEAL STEW, 2 lbs. 15c



J. R. SCHARFF

220 Main St.

Bay St. Louis, Miss.

A SUPPER TO SING FOR!



If the sugar-plum tree should come to life! And honey-dew come from the magic pitcher—wouldn't supper times be jolly for five and seven years olds!

A supper that has all the charm of the sugar-plums and the honey-dew has for dessert a cup of crushed canned pineapple, cool and sweet. Never was anything so good to eat nor so good for growing boys and girls. For nutritional research has recently found canned pineapple to be a valuable source of five minerals, essential to health, as well as a valuable source

of vitamins A, B, and C—a discovery that makes the task of mothers much simpler. The delicate flavor and color of pineapple are especially appealing to children. Pineapple is a food which rightly belongs in their own world of magic goodness. When it is served simply—a generous bowl of crushed pineapple—it is a treat which young Mary and Johnny find suited to their most epicurean tastes. Two slices a day or a cup of crushed fruit is the amount recommended to aid in the maintenance of health and growth.

County News

By R. H. BYRON,
(County Agent)

A THOUGHT FOR THE FARMER.

MANY PEOPLE thought, at one time, that the South was not adapted to hog raising, even for home requirements, and that the corn belt had a monopoly of the business of pork production.

The work of various experiment stations has shown that the South can produce pork economically, especially enough to meet home requirements.

A hog is like cotton in that it can stand much abuse and neglect, but negligence and indifference do not make for profitable pork production any more than they do for profitable cotton production.

The agricultural situation that confronts the South, today, demands the application of efficient production, and intelligent marketing of all her agricultural crops. The high cost of land, high taxes, and the cost of the many things we have today that were not dreamed of by our forefathers demand efficient use of agricultural lands as well as other properties.

Generally speaking, agricultural lands are now mortgaged up to and, in many cases, beyond their sale value; therefore, from now on, capital will not be available unless the agricultural lands actually earn the interest and support those operating the lands. We have arrived at the point where we will have enforced efficiency and an enforced intelligent marketing, or we will have an enforced lower scale of living and a resultant decline of agriculture along with a general decline of industry and commerce.

With the passing of the lumber industry in Hancock county and the resultant disappearance of "public work," our future prosperity must come from agriculture. We need only to use well defined methods of production that have been given us; scientific and research methods

that have stood practical application. The re-adjustment in the cut-over pine timber area calls for a blending of legume crops for soil improvement and feed for livestock. In this re-adjustment, pork production for home requirements will fill an important place, and the opportunities for hog production deserve careful attention.

On most farms we will find enough kitchen waste, together with the feed-lot waste to raise a litter of pigs. Every farmer looking to the future prosperity of his family will adopt a crop rotation which demands the growing of feedstuffs, and will, of necessity, have to market much of his feeds in some form of livestock.

Sanitation is a very important factor in pork production. Few animals respond as readily to living conditions as do hogs. This factor is too often underestimated in accounting for pig losses. Considering that diseased hogs are very difficult animals to treat, it behooves the hog raiser to use every means to provide sanitary quarters.

Right Up His Alley

"Now, I want Albert to have a thoroughly modern and up to date education," said his mother, "including Latin."

"Yes of course," said the head master, "the Latin is as you know a dead language."

"Well, all the better. Albert's going to be an undertaker,"—Tit Bits.

Bond of Sympathy.

"Delightful to have met you, come over, some evening soon, and bring your husband."

"Thank you so much, but we never go anywhere; you see, my husband is paralyzed. . . ."

"Don't mind that, dear, my husband's that way half the time, himself."—Life.

WAVELAND NEWS-NOTES

V. E. WEBER BOX 134
Waveland, Miss.

MONTHLY COMMUNION.

St. Claire's Catholic Women of the parish, will receive Holy Communion in a body on Saturday, March 4, at 7 A. M. Mass.

MUSIC CLUB.

The Waveland Music Club met at the home of Mrs. Robt. Henley, Sunday, February 26 and following program was rendered:

Beethoven's Sonata—Mrs. E. V. Weber.

The Dreamer—Margaret Zimmerman.

Callibans Isle, "Caprice,"—Mary C. Zimmerman.

Eileen "Valse Caprice,"—Dolores Bourgeois.

Soldiers of Starry Flag—Yvonne Henley.

Contentment, "Valse"—Elena Bourgeois.

Several Vocal Selections by members of the Club.

Readings on Musical Structure.

WEINER ROAST.

On Saturday, February 25th, a Wiener Roast given at the home of Miss Irma Bourgeois, sponsored by several of her boy friends. Refreshments were served and all had a most enjoyable evening. A very large crowd was present.

Mr. Smith and family moved to the Henry Peters place on Beach leased for two years.

Mr. and Mrs. Geo Steele and family were welcome visitors Sunday.

Mr. and Mrs. Larussini and family entertained a week-end party at their beach home.

Mr. and Mrs. Hellsbach and family were week-end visitors.

Mrs. Dr. Smith has returned after spending some time in New Orleans.

Prof. and Mrs. Robert were over getting their home in order for the summer.

Mr. Foster Fournier, was over Sunday.

A party including Mr. and Mrs. F. Chester Vasterlin and family, Mr. and Mrs. Lawrence Hughes, Mrs. R. Hughes, Sr., and Miss Flora Smith spent the week-end at their summer home in Waveland Highlands.

Mrs. F. Brusseau visited her daughter, Mrs. Alphonse Bourgeois for a few days returning to New Orleans accompanied by her granddaughter, Dolores Bourgeois.

Mardi Gras Dance at St. Stanislaus Success

The annual Mardi Gras Dance at St. Stanislaus College was a great success from the viewpoints of both the student body and the faculty. The student body was able to extend its appreciation to Mesdames Fahey, Carrere, Lizana, Hammer, Monti, Nix, Murtagh, Glover, Scaife, Bopp Devaney, Ryland, who helped so greatly by their work of preparing the sandwiches and as chaperones.

We also wish to thank Miss Wingenter, Mrs. Posner and Mrs. Markey for preparing the cakes and punch. Class '33 thanks Messrs. Scaife and Murtagh for their efficient door keeping.

WORK AND PLAY AT S. J. A.

JOYCE WOLF—A WINNER IN ESSAY CONTEST.

When the High School and the Grammar Grades of S. J. A. were told to assemble in the basement at ten o'clock last Thursday morning they wondered what it was all about. Presently, Mr. Dickson of the American Legion, and Mr. McQueen, Superintendent of the Elementary Schools, were ushered in and this still further mystified the girls. Soon however, after a brief introduction by Mother Claire, Mr. Dickson said that he and Mr. McQueen had called to confer a prize on one of the S. J. A. girls whose essay on "Traffic Dangers," had been deemed worthy of one. Mr. Dickson praised the girls that had been handed in by the school several of which he declared might have won prizes also had the papers not exceeded the two hundred and fifty word limit.

Mr. McQueen then called out paper No. 31 as the prize essay from S. J. A. and Joyce Wolf who provided to be the owner of that paper was asked to come up to receive a prize, a \$2.50 gold piece. At the suggestion of Mr. McQueen, Miss Joyce Wolf then read her essay out loud for the assembled school.

We are delighted of course, that one of our number should have won a prize. We congratulate Joyce on her good work and wish to express our appreciation to the American Legion of this county for the interest which they have so often shown in the children of our schools.

SODALITY NEWS.

First Social Meeting Much Enjoyed.

Instead of their regular business meeting, the Children of Mary held a Social Meeting last Thursday at the usual time.

The affair began with a Penny Drill (proceeds of which go to swell the Sodality Treasury). At the conclusion of the drill all joined in the Sodality song. After the opening prayer everyone was seated and a game of Charades was played. The Social Committee were the judges of this game to which each Sodalist present had to contribute some in personation. A very pretty little silver crucifix was awarded to the girl whose stunt was judged the best. Delta Lizana and Eran LeBlanc were declared equally good, and so were made to draw for the prize, which was won by Delta Lizana.

Refreshments consisting of punch and home-made muffins were served. Some more Sodality songs were sung, the drill was repeated, and the Sodality adjourned declaring they had ever enjoyed a Sodality meeting more than this one.

ATHLETICS.

Jays Defeat Biloxi in Pre-Tournament Game.

True to their promise, the Jays gave Biloxi a splendid comeback in the last game played before the tournament. The Jays went in determined to win and maintaining their pep and speed, throughout the game, they kept in the lead of Biloxi until the fourth quarter when Biloxi rallied for a while and tied the score. Within a few seconds of the final whistle the S. J. A. forwards caged a pretty goal which gave the Jays a victory over Biloxi by a 26-24 score.

GULF COAST TOURNAMENT.

The excitement is all over! The great climax of the Basket Ball season has come and gone! The Jays had been all "tension" and "anticipation" from the beginning of the week until Thursday when the great event was to begin and "Tournament" was all that everyone at S. J. A. ever thought of, spoke of or dreamed of.

Part of the tension was broken Wednesday when S. J. A. received its bracket and the Gold Jays learned that they had drawn Biloxi for their first game. It was rather tough of course, to have to meet one of the strongest teams along the Coast for one's first game, but though a little disappointment, the Jays were by no means disheartened and entered the Tournament fully determined to give their opponents a good fight.

The Gold Jays played their best but Biloxi seemed to have played a little better for they downed the Jays 21-18. The game was played with six minute quarters instead of eight, and just about when our team was feeling a little more at home on the Biloxi court the final whistle blew and the Jays were out of the tournament after the first game.

Again they were as good as their word and gave the Biloxians a splendid fight, in fact until the very end of the game they had the opening sextette rather worried, keeping just a point or two back of them and even tying their score once or twice! At the end of the first half the score was 7-6 in Biloxi's favor. The Jays held the Biloxians from scoring during the beginning of the third quarter and leaped ahead a few points themselves, but it wasn't long before the Biloxi forwards had a lucky spurt and caged several balls to their credit. Until a minute or two before the final whistle the game could have been either side's and the Gold Jays were holding their own, suddenly they lost the ball and right as they may they could not regain it and then it was that Biloxi scored three points ahead of the Jays.

Someone remarked that if a cup had been given for sportsmanship the "Gold Jays" would have won it. We're proud of that fact "Gold

CHAMBER OF COMMERCE

Bay St. Louis, Miss.

Single Annual Membership \$10.00

Your Membership to this civic organization will identify you.

Become a Member Today

See or Write Secretary, Chamber of Commerce, Masonic Bldg.

Jays' there are other and bigger victories than basketball to win. We're proud of you "Gold Jays" and proud of your coach and to her and you we say, "Better Luck next year!"

HONORS FOR FEBRUARY.

Seniors—1st Honors: Evelyn Nix; Second Honors—Joyce Wolf, Frances Scaife, Cynthia Richardson.

Juniors—1st Honors—Alice Camors—2nd Honors—Lois Wolf.

Sophomores—Second Honors, —Almie Hauser.

Eighth Grade—First Honors—Marjorie Suzeneau; Second Honors, Marjorie Rose Fayard.

Seventh Grade—First Honors—Elsie Mae Tudury; Second Honors, Eunice Fayard.

Sixth Grade—First Honors, Marie Hava; Second Honors, Martha Sessions.

Fifth Grade—First Honors, Joyce Becker; Second Honors, Marie Violet Arceneaux.

Fourth Grade—First Honors, Ida Rose Tudury; Second Honors, Dorothy Slavich.

Third Grade—(girls)—1st Honors, Anna Mae Tomasich; Second Honors, Gladys Capdepon.

Third Grade—(boys)—1st Honors, John Ploue.

Second Grade—1st Honors, Iris Lang, Peter Benvenutti; 2nd Honors, Catherine Lafontaine.

First Grade—First Honor, Roger Boh; Second Honor, Jenni Train ea.

THE CARNIVAL DANCE.

BEFORE AND AFTER.

(Written by a Senior after the Dance. Not supposed to be poetry, but the effects of the Dance.)

Before the Dance

"What are you going to wear? My, I'm in a trance I just can't wait for That Carnival Dance."

"Have you got a date? With whom please tell? You know, I think this dance Is gonna be just swell."

"I can hardly wait for Tuesday The time passes by so slow. Oh, say are you going to have your hair set?"

"Aw, come on, you've gotta go."

"Just think! Tomorrow's the big day Girls this is our big chance. I tell you, I just can't wait For that Carnival Dance."

After the Dance

"Oh, gee! I had the bestest time Ooh, it was the ants! Didn't you just love That Carnival Dance?"

"Wasn't the gym decorated cute? And did you get a balloon? I got a lovely big one But some one popped it pretty soon."

"Say, did you dance with so and so? Doesn't he dance swell? But I think so and so dances a little better Heck, there goes that period bell!"

THE CARNIVAL DANCE.

"Gosh, but I'm so tired I could just sleep and sleep But if some one said "another dance" My sleeping date I would not keep."

College Degree Worth

\$100,000, Experts Find

Statisticians and research investigators have at last run down the elusive and much discussed dollar and cents value of a college education and have fixed it at \$100,000. Their survey reveals that the average untrained boy goes to work at the age of 14, earns less than \$1,700 a year, so that his income from 14 to 60 totals \$64,000. The high school graduate, they find, starts work at 18, reaches his maximum income of \$2,800 at 50 and by 60 has earned a total of \$88,000. The college graduate, they learned, starts his career at about 22, has caught up with the high school graduate by 30 and at 60 is earning from \$6,000 to \$8,000 a year with a total earning at 60 of between \$100,000 and \$200,000. Figures from the same survey produced by the statistical department of Union Central Life Insurance Company show that out of 1,000 children entering grade school only 23 graduate from college. Lack of funds is revealed as the main reason for leaving school and educational insurance is now advocated as a means of giving a higher percentage the "break" which a college degree assures.

No Substitute for Mother Nature

Old Mother Nature has no substitute when aid is needed for torpid, constipated liver. That's why Carter's Little Liver Pills are made out of pure vegetable calomel. Starting thirty-two ounces of bile flowing freely, they thoroughly cleanse body of all waste. Red bottles. All Druggists. Insist on Carter's by name. Take Carter's.

Thousands Find Health In Amazing Mineral Compound

New Scientific Formula Containing Essential Elements of Human Body, Combined with Necessary Vitamins, Brings Radiant Health to Many Who Had Given Up Hope of Ever Being Well Again.



LEE'S MINERAL COMPOUND with Vitamins

Supplies the System with a Balanced Proportion of the 11 Essential Minerals Combined with Vitamins.

CONTAINS

IRON—for building rich, red blood-cells and a tonic upon the nerve centers.

IODINE—as a stimulant to the thyroid gland and a preventive of rheumatism.

CALCIUM—for the building of cartilage, bones, tendons and muscles.

COFFEE—which is a valuable treatment in cases of malnutrition and emaciation.

CARBON—which is a necessary element in the perfect balance of the body.

MAGNESIUM—as a stimulant to the glands of the intestinal tract and to eliminate metabolic poisons.

MANGANESE—a valuable treatment in cases of deficient nerve nutrition and elimination of nervous exhaustion, neuritis and skin diseases.

POTASSIUM—which has a marked effect upon metabolism and is an essential to vital activity.

SODIUM—which supplies the deficiency of phosphates and acts as a corrective of constipation.

SULPHUR—an important element in nutrition and an essential to the health of albuminous organs and tissues.

SILICA—which appears in every healthy human being and is an essential element of the body.

VITAMINS—without which it is believed the body would wither and die.

A Food Vitalizer
NOT A PATENT MEDICINE
CONTAINS NO ALCOHOL

People in All Walks of Life Tell of Its Powers. Many Declare Lee's Mineral Compound Has Brought Them Health, Strength and Vigor After Many Medicines Had Failed Completely.

You who are blue, downcast and depressed over your loss of health. You who have tried many medicines and treatments with little or no relief—take new heart and cheer! Prepare yourselves for the most joyous surprise of your lives.

Throw away your "patent" medicines, pills and drastic laxatives. Give Nature a chance! Feed your body with the essential Minerals and Vitamins that God intended you should have and see how quickly Nature asserts herself and charges your body with renewed health, strength and vitality.

BODY DEMANDS MINERALS

Medical Science has discovered that the human body is made up of a very limited number of essential elements. All of these are found in the Mineral kingdom and in foods in their natural state. To be exact, the healthy human body is composed of eleven Minerals and when these are present, in balanced proportion, we enjoy good health.

Unfortunately, few of us give any thought to balancing our diet according to their Mineral content, and therefore we must pay the penalty. A deficiency of these elements brings on Indigestion, Gas, Bloating, Constipation, Headaches, Nervousness and a host of other ills. We soon lose strength, go from bad to worse and become disgusted with life itself.

NEW WAY TO HEALTH

For many long years, Physicians and Chemists have been trying to combine, in proper proportion, the eleven essential Minerals with necessary Vitamins. They realized that the preparation must be easily assimilated and supply the system with these elements so necessary to health.

Fortunately, for all mankind, this tremendous undertaking has met with success! Science has perfected a most remarkable formula, known as LEE'S MINERAL COMPOUND. This preparation supplies the system with the eleven essential Minerals, in combination with Vitamins. It is not, in any sense of the word, a "patent" medicine but is more in the nature of a FOOD VITALIZER. It assists Nature, by restoring a proper

MAKE THIS 10 DAY TEST

Stop dosing yourself with "patent medicines," harsh purgatives, oils and cathartics for just 10 days. Go to your nearest Druggist and secure a bottle of LEE'S MINERAL COMPOUND. Take it regularly, and watch the results. You'll be amazed at the feeling of renewed strength and vigor that soon appears. No narcotics or alcohol to "boost you up" but a natural method of restoring health and energy.



QUICK RELIEF!

from
Blinding Headaches and
Nervousness Caused by
Constipation.

Cleans the System of
Dangerous Toxins and
Poisonous Waste.

RESTORES HEALTH

Builds Rich Red Blood,
Bone, Muscle, Tissue,
Makes Life Worth Living

FOR SALE BY

ATLAS DRUG STORE

FRONT ST.

BAY ST. LOUIS, MISS.



The Printed WORD

The printed word reaches more people sooner than verbal or personal contacts. It has an approach that rivals that of the best salesman; it often gets in where real salesmen fear to tread. If your business seems to be slacking up try treating it the printed word way. You will be rewarded with results.

The Sea Coast Echo

Quality



KING EDWARD five cent Cigars are made of the cleanest, highest grade tobaccos—carefully aged and blended. Smoke a KING EDWARD today! Notice how freely it draws—how evenly it burns—how distinctively mild its flavor. Five cents everywhere. Foil wrapped.

KING EDWARD

FEBRUARY MEETING OF CO. BOARD SUPERVISORS.

| | |
|--|--------|
| Be it ordered by the Board that the following allowances be allowed and paid out of the Road and Bridge Fund as per bills on file examined and approved, to-wit: | |
| Romer's Service Station | 34.05 |
| Gas and Oil Jan. | |
| Romer's Service Station | 9.34 |
| Gas and Oil, Jan. | |
| Romer's Service Station | 47.03 |
| Gas and Oil, Jan. | |
| Romer's Service Station | 105.19 |
| Gas and Oil, Jan. | |
| Romer's Service Station | 86.12 |
| Gas and Oil, Jan. | |
| Romer's Service Station | 75.87 |
| Gas and Oil, Oct. | |
| Romer's Service Station | 71.61 |
| Gas and Oil, Oct. | |
| Romer's Service Station | 11.68 |
| Gas and Oil, Oct. | |
| Romer's Service Station | 7.34 |
| Gas and Oil, Nov. | |
| Romer's Service Station | 7.65 |
| Gas and Oil, Dec. | |
| Romer's Service Station | 61.40 |
| Gas and Oil, Dec. | |
| Romer's Service Station | 55.51 |
| Gas and Oil, Sept. | |
| Romer's Service Station | 19.15 |
| Gas and Oil, July | |
| Romer's Service Station | 24.80 |
| Gas and Oil, July | |
| Romer's Service Station | 6.60 |
| Gas and Oil, July | |
| Romer's Service Station | 3.78 |
| Gas and Oil, Dec. | |
| Romer's Service Station | 65.21 |
| Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit: | |
| Romer's Service Station | 19.87 |
| Gas and Oil, Web worker | |
| Romer's Service Station | 7.55 |
| Gas and Oil, Web worker | |
| Romer's Service Station | 110.51 |
| Be it ordered by the Board that the following bills be allowed and paid out of the Interest Funds, Township 9, S. R. 15 W., as per bills on file examined and approved to-wit: | |
| Mrs. O. E. Ladner, School | 5.00 |
| Supplies | |
| Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file examined and approved to-wit: | |
| Arceaneux Super Service | 49.17 |
| Gas and oil, Prisoner Truck | |
| Arceaneux Super Service | 8.85 |
| Gas and oil, Courthouse | |
| Arceaneux Super Service | 82.31 |
| Gas and oil, Prison Trk. | |
| Be it ordered by the Board that the following amounts be allowed and paid out of the Road and Bridge Fund as per bills on file, examined and approved, to-wit: | |
| Arceaneux Super Service | 41.50 |
| Gas and oil | |
| Arceaneux Super Service | 36.54 |
| Gas and oil | |
| Arceaneux Super Service | 42.61 |
| Gas and oil | |
| Arceaneux Super Service | 42.51 |
| Gas and oil | |
| Arceaneux Super Service | 103.48 |
| Repairs to Prison Truck | |
| Arceaneux Super Service | 10.95 |
| Repairs and supplies | |
| Arceaneux Super Service | 95.78 |
| Gas and oil, Repairs, and supplies | |
| Arceaneux Super Service | 72.07 |
| Gas and oil, Repairs and supplies | |
| Arceaneux Super Service | 104.66 |
| Repairs and supplies | |
| Arceaneux Super Service | 78.68 |
| Repairs and supplies | |
| Arceaneux Super Service | 99.82 |
| Gas and oil | |
| Arceaneux Super Service | 36.84 |
| Repairs and supplies | |
| Arceaneux Super Service | 59.18 |
| Repairs and supplies | |
| Arceaneux Super Service | 59.18 |
| Repairs and supplies | |
| Arceaneux Super Service | 105.75 |
| Repairs and supplies | |
| Arceaneux Super Service | 73.83 |
| Repairs and supplies | |
| Arceaneux Super Service | 38.19 |
| Repairs and supplies | |
| Arceaneux Super Service | 52.63 |
| Repairs and supplies | |
| Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved to-wit: | |
| Oriental Oil Co., Settlement of claim | 75.00 |
| Way Friserson, Cleaning and Refilling vats | 18.00 |
| Be it ordered by the Board that the following amounts be allowed and paid out of the Interest Funds of Sec. 16, T. 5, S. R. 15 W., as per bills on file, examined and approved to-wit: | |
| Colon McCrimmon, Hauling Seats | 7.00 |
| Thelma Fleming, Primary Goods | 8.88 |
| Herbert Lee, labor | 1.50 |
| Virgil Stockdale, labor | 2.50 |
| Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit: | |
| Horace Kergosien, Conveyance Lunatic | 15.00 |
| A. S. Montz, Architect's fee, Repairs to courthouse | 181.20 |
| Be it ordered by the Board that the following amounts be allowed and paid out of the Road and Bridge Fund as per bills on file, examined and approved, to-wit: | |
| Alphonse Cuevas, labor | 6.00 |
| Herbert Ladner, labor | 6.00 |
| R. D. Love, lumber | 261.32 |
| Thippen-Whitfield, Hardware Co., Supplies | 54.27 |
| T. Hoffman-Olsen, Inc., Lumber | 19.50 |
| Geo. W. Parker, Gas and oil | 1.70 |
| Porter's Service Station, Wrecker service | 5.00 |
| Standard Oil Co., Gas and oil | 10.85 |
| Oil, Tractor Equipment | 25.16 |
| Norton Haas Lumber Co., Supplies | 32.32 |
| The Lumber Company, Oils and Greases | 164.18 |
| The Lumber Company, Oils and Greases | 63.60 |
| The Lumber Company, Oils and Greases | 85.39 |
| Mississippi Road Supply Co., parts tractor | 26.60 |
| Mississippi Road Supply Co., parts tractor | 60.30 |
| J. L. Summers, supplies | 7.60 |
| J. L. Summers, supplies | 19.94 |
| J. L. Summers, supplies | 23.49 |
| Dumas-Dukate Co., Inc., parts tractor | 4.00 |

BEAUTY—YOUR BIRTHRIGHT

(For the Sea Coast Echo)

By BETTE

FOR OILY SKIN.

If you have large pores, or an oily skin, the best treatment for you is a clay pack. You can buy the clay already prepared, with full directions for its use, if you prefer, but you can get good results at half the price with Fuller's Earth, which is a few drops of benzoin, all of which can be purchased from your druggist.

To make the pack place three teaspoons of Fuller's Earth in a cup, add fifteen drops of benzoin and enough witchhazel to make a paste thin enough to spread easily, but not thin enough to drip. After you have finished the facial described previously and removed all tissue cream, apply this paste with tips of the fingers to entire face, excepting eyelids, lips and nostrils. Leave on until it dries, then remove with lukewarm water. Sponge the face with the cleansing lotion and make up.

Your skin will be soft, smooth and glowing, with pores closed tightly and small wrinkles smoothed out. A pack of this kind can be taken once a week.

Next week I will tell you about taking care of dry skin.

DON'T GET UP At Night

If you are one of the millions who must get up several times a night, your trouble is probably due to an irritation of the bladder or excess acidity of the urine. Then just try

GOLD MEDAL HAARLEM OIL CAPSULES

During 27 years this oil capsule preparation has helped millions. Insist on Gold Medal, 54¢.

COMMENT ON SPORTS SHERIDAN

The Strangler Beaten Greatest Woman Golfer Baseball Training

Something of a surprise was handed the wrestling fraternity last week when Jim Browning defeated Ed (Strangler) Lewis, and thereby won the championship so far as the New York, Pennsylvania and California are concerned. Browning used his pet body scissors to defeat the head lock expert. This hold includes hooking a foot under his rival's thigh and turning him over, banging him on the mat. Browning got his hold several times before the end but lost them when Lewis struggled against the ropes and managed to free himself from a headlock held by Lewis. The three-State championship has been wrestling eight years and ought to be equal, at least, to the popularity of the Strangler, which isn't saying too much from a spectator's standpoint.

Miss Joyce Wethered of England generally regarded as the greatest woman golfer, has surrendered her amateur status. Accepting a position as advisor of golf clothes and equipment, she definitely decided to give up competitive golf, although she will not teach golf or give demonstrations. For more than a decade Miss Wethered has been the outstanding woman golfer in Great Britain, winning the championship four times. She has not engaged in the championship since 1929.

Many efforts were made to induce her to come to America for the woman's championship but she never made the trip. It is said that Bobby Jones and Tommy Armour consider her the finest woman golfer the world has yet seen. Some say that her swing is more perfect than Jones' and most of them believe that she could enter a men's tournament and finish within the first eight.

Ed Osborn, Repairs to Jail, 30.10
Joseph O. Mauffray, Prisoners Supplies, 62.37
Burroughs Adding Machine Co., Service Contract, 25.35
T. E. Keller, Conveying Lunatics, 48.00
Hancock County Insurance Agency, County Officials Bonds, 50.00
J. W. Vatin, Prisoners Supplies, 17.55
Mississippi Stationery Co., Office supplies, 14.26
C. L. Horton, Local Registrar, 54.90
Mrs. Laura Loudon, Local Registrar, 9.85
Mrs. W. P. Blackwell, local Registrar, 3.88
Henry Schwartz, Local Registrar, 1.05
A. J. Bilbo, Local Registrar, 3.35
Calvin Shaw, Local Registrar, 1.90
Lucille Fuente, Local Registrar, 4.30
Felton Whitfield, Local Registrar, 3.90
Theodore Tatenhorst, Local Registrar, 2.25
Edward Green, Local Registrar, 5.95
C. W. Pountain, Local Registrar, 12.45
Thos. W. Dossett, Local Registrar, 7.25
Anna Neacise, Local Registrar, 17.50
T. E. Keller, Postage, etc., 61.41
T. E. Keller, Conveying Lunatics, 129.00
T. E. Keller, Victualing Prisoners, 174.50
Mississippi Stationery Co., Office supplies, 52.24
Thelma Carrio, Victualing Lunatic, 3.00
T. E. Keller, Courthouse Yards, 7.75
T. E. Keller, Bldgs. and Grounds, 1.75
John Rutherford, Bridge Tender, January salary, 25.00
John Rutherford, Bridge Tender, Dec. salary, 25.00
Manuel Shiyou, Bridge Tender, January salary, 25.00
Manuel Shiyou, Bridge Tender, Dec. salary, 25.00
Emma Baxter, Bridge Tender salary, Dec. 25.00
Geo. L. Cuevas, Assessor, 25.00
January salary, 125.00
Fred Choina, Convict Guard, 66.00
W. H. McDaniel, Salary, Jan. 81.00
E. J. Gex, County Attorney, 150.00
Mississippi Power Company, Lights, 208.77
Joe S. Price, Chief Inspector, 887.25
J. W. Hoyer, Tick Eradication, 78.50
A. S. McQueen, Stamps, etc., 5.75
William Dawsey, Tick Eradication, 10.50
Dave Davis, Tick Eradication, 4.00
Uman Dawsey, Tick Eradication, 7.50
Mississippi Stationery Co., Office Supplies, 7.35
W. H. McDaniel, Laundry, 2.00
Thornton Brown, Tick Erad. 10.50
Lenard Dawsey, Tick Erad. 9.09
Sam Dawsey, Tick Erad. 7.50
Chis Luxich, Tick Eradication, 6.00
W. A. Whitfield, Tick Erad. 1.00
Geo. L. Cuevas, Postage, 1.83
Mrs. John Rutherford, Keeper Poorhouse, 164.20
August Ruhr, State vs. Padocce, 4.65
J. T. W. Mitchell, State vs. Padocce, 7.65
August Ruhr, State vs. Padocce, 4.25
J. T. W. Mitchell, State vs. Padocce, 4.40
R. H. Bryson, Postage, etc., 3.49
Gaston Tetherard, Delivering Elector Boxes, 17.00
L. B. Capdepon, State vs. Wiltz, 4.05
T. E. Keller, State vs. Wiltz, 2.50
August Ruhr, State vs. Dove, 4.15
W. J. Ladner, State vs. Dove, 4.90
August Ruhr, State vs. Collins, 4.15
T. E. Keller, State vs. Collins, 4.90
August Ruhr, State vs. Payard, 4.90
J. T. W. Mitchell, State vs. Payard, 6.40
Guilf Coast Garage, Repairs to Prison Truck, 16.00
E. M. Keller, Tick Eradication, 48.12

(To Be Continued)

THE SON-DAUGHTER ALL-STAR TALKIE TO BE HERE SUN.-MON.

Helen Hayes and Ramon Navarro Head Outstanding Cast in Drama.

The considerably anticipated screen version of David Belasco's stage success, "The Son-Daughter," will open Sunday and Monday at the A. & G. Theatre, with Helen Hayes essaying the role of the Chinese heroine, created on the stage by Lenore Ulric; and Ramon Navarro playing the Chinese prince whose affiliation with the royalist revolution has its aftermath in a series of political intrigues and tangles in San Francisco's Chinatown.

Offers Strong Contrast

The Oriental roles in "The Son-Daughter" present a high-water mark in character delineation for both the picture's stars—Miss Hayes' part of the Chinese girl being a far cry from her notable portrayal of "The Sin of Madelon Claudet," for which she won the recent Academy of Motion Picture Arts and Sciences award; and Navarro's role, likewise, presenting a forcible contrast from that of his work in "Huddle" and "Mata Hari."

Makeup played an important part in the filming of "The Son-Daughter," Miss Hayes having to undergo changes in hairdress and facial contour; while Navarro sacrificed his appearance for "act's sake," to the extent of having his head completely shaved. Others who went on an adroit transformation from Occidental to Oriental include Lewis Stone, Wagner Oland, Ralph Morgan, Louise Closser Hale and H. E. Warner.

The story of "The Son-Daughter"

is fraught with melodramatic incidents, its plot centering about the attempts of revolutionary Chinese factions to outwit the royalist group.

Miss Hayes, as the daughter of royalist sympathizer, is caught in the whirlpool of intrigue and plotting which surrounds her father's activities, and ultimately is forced to make a choice between marriage to the man she loves and devotion to her native land.

The heroine's kindness, ambition, steadfastness, loyalty, the hero's resourcefulness, quick-wittedness, painstaking qualities, courage, magnanimity, modesty—all these examples "sink in" and are emulated both now and later.

One story with hidden character-building values is worth a dozen sermons from parents or teachers.

Let us try to see that this sort of a story, full of interesting plots and characters for the girl, is convenient for them to pick up.

Jack London isn't the only one to be tremendously influenced by the printed word.

WITH THE MOVIES AND FILM FOLKS

(For the Sea Coast Echo)

BETTY BLYTHE, long absent from the American screen, will return in "Pilgrimage," to be produced by Fox.

Will Rogers has objected to a story based on his life and a new plot is being written for "Arizona to Broadway."

Marion Davies' latest, "Peg-O-My Heart," is now underway.

Universal studio has shut down for six weeks.

Janet Gaynor will have Henry Garat as her male lead in "Adorable."

John Barrymore will be in "Reunion in Vienna," a MGM picture in which Diana Wynyard will appear.

The script is from the play of Robert E. Sherwood and was prepared by Ernest Vajda and Claudine West.

After much casting trouble, "Dead Reckoning," is scheduled for production. Carole Lombard and Wynne Gibson declined the leading roles and Shirley Grey, a comparatively new comer, took it. Neil Hamilton plays opposite in a role turned down by Cary Grant.

Edgar Kennedy will support Ely Culbertson in six two-reelers, which the bridge authority is making for RKO-Radio. He will commit such crimes as trumping his partner's ace and leading out of the wrong hand.

Claudette Colbert, Ben Lyon and Ernest Torrence appear together in "I Cover the Waterfront."

Marlene Dietrich is working on her new picture, "The Song of Songs."

The legend of Androchus and his celebrated lion will be the theme of Eddie Cantor's next picture. The story will be around the timid little Christian slave who marched bravely into the arena only to discover that the lion was a friend of his.

From Fox comes the news that the Elliott and Spiering expedition in the Straits Settlement has shipped in first 27,000 feet of film from their "Man-Eater" locale.

RKO-Radio welcomed Ernest Schoedsack when he returned recently with 240,000 feet of film taken in Trans-Jordania. The scenes will be utilized as a background and process scenes in the studio.

Ann Harding's "Declasse" is underway but some question has arisen as to whether Joel McCrea will play opposite her.

"Lucky Devils," deals with the stunt men of the motion pictures. George Raft has been suspended by Paramount because he refused to play the role of "Popeye" in William Faulkner's "Sanctuary," now being produced under another name. Raft termed the part "repulsive" and said it would be suicide for him to appear as such an unsympathetic character.

Relieved By Taking Cardui

"I was weak and run-down and suffered quite a bit with pains in my side," writes Mrs. Nick Baranco, of Beaumont, Texas. "I was nervous. I did not rest well at night, and my appetite was poor. My mother had used Cardui with beneficial result, so I decided to take it. I surely am glad I did for it stopped the pain in my side and built up my general health. I took seven bottles of Cardui. Cardui is sold at all drug stores."

A. & G. Theater

Thursday & Friday, March 2-3.

JOAN BLONDELL, RICARDO CORTEZ & GINGER ROGERS in "BROADWAY BAD" And comedy.

Saturday, March 4th.

TOM MIX in "DESTINY RIDES AGAIN" And comedy.

Sunday & Monday, Mar. 5-6.

RAMON NAVARRO & HELEN HAYES in "SON-DAUGHTER" Fox News and Cartoon.

Tuesday-Wed., March 7-8.

RALPH MORGAN in "HUMANITY" And comedy.

Thursday, March 9.

"THE ROME EXPRESS" Program Subject to Change Without Notice.

The Child Reader

By MARJORIE BARROWS Editor, Child Life Magazine.

One afternoon many years ago a wharf rat on San Francisco Bay wandered into the Oakland Public Library. There, opening a bound volume of a children's magazine, he stumbled upon a story. It was a story about a boy like himself—a runaway, a gang leader of a children's magazine, who had certain semi-practical adventures, but who, after a hard lesson, learned of better ways of living his life.

Making of Jack London.

The dramatic, exciting story arose in the young reader the uneasy consciousness of his own wrong actions. He walked out of that library resolving to lead just as adventurous a life but one that carried with it a clear conscience. So he joined the Fish Patrol, cruised about the bay, fought poachers, and before long began to write stories about his adventures.

That boy was Jack London. The experience of this famous writer occurs, in a rather less dramatic fashion, in the life of every boy or girl.

Careful investigators have discovered that next to persons, nothing has more influence on children than what they read. If a hero they admire acts under certain circumstances as they themselves would like to act, they'll remember it.

They Imitate the Hero.

And when the time comes, they'll unconsciously be influenced by that hero's action and try to do likewise.

The heroine's kindness, ambition, steadfastness, loyalty, the hero's resourcefulness, quick-wittedness, painstaking qualities, courage, magnanimity, modesty—all these examples "sink in" and are emulated both now and later.

One story with hidden character-building values is worth a dozen sermons from parents or teachers.

Let us try to see that this sort of a story, full of interesting plots and characters for the girl, is convenient for them to pick up.

Jack London isn't the only one to be tremendously influenced by the printed word.

HOW MODERN WOMEN LOSE FAT SAFELY

Gain Physical Vigor—Youthfulness

With Clear Skin and Vivacious Eyes That Sparkle With Glorious Health.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoonful of Kruschen Salts in a glass of hot water before breakfast—cut down on pastry and fatty meats—go light on potatoes, butter, cream and sugar—in 4 weeks get on the scales and note how many pounds of fat have vanished.

Get a bottle of Kruschen Salts—the cost is trifling and it lasts four weeks. If even this first bottle doesn't convince you this is the easiest, safest, and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—your money gladly returned.

But be sure for your health's sake that you ask for and get Kruschen Salts. Get them at any drugstore in the world.

The 11th day of February, A. D. 1933.

L. B. CAPDEPON, Justice of the Peace.

NOTICE TO NON-RESIDENTS.

THE STATE OF MISSISSIPPI, HANCOCK COUNTY.

To Mrs. Cecile Reboul, Mrs. Naomi Poirer and Mrs. Eugenie Dubalin, Defendants.

You are commanded to appear before the undersigned Justice of the Peace in and for District, No. 5, in said county and state on the 13th day of March, 1933 at 10 o'clock, A. M., at my office in the court house of said county, in Bay St. Louis, Mississippi, to defend the suit of W. A. McDonald & Son, wherein you are defendants, being a suit to enforce a material-man's lien against a certain building and the land on which it stands, to-wit, Lots 9, 10, 11, and 12, Lannes Subdivision, Third Ward of the City of Bay St. Louis, as per plat of record in the office of the Chancery Clerk of said county.

This 11th day of February, A. D. 1933.

L. B. CAPDEPON, Justice of the Peace.

WHEN you start at sudden noises, worry over trifles, can't bear the noise that children make, feel irritable and blue—then to one it's your nerves.

Don't wait until your overwrought nerves have kept you awake half the night and paved the way for another miserable day. Take two teaspoonfuls of Dr. Miles' Nerve and enjoy the relief that follows. Take two more before you go to bed. Sleep—and wake up ready for the day's duties or pleasures.

Dr. Miles' Nerve is now made in two forms—Liquid and Effervescent Tablet.

Both are the same therapeutically.

Liquid or Effervescent Tablets at all drug stores.

Price \$1.00

DR. MILES' NERVINE

The Jung Hotel

Eighteen Stories of Modern Hotel Luxury.

700 Rooms 700 Baths, 700 Servitors.

700 Ice Water Faucets, 700 Electric Ceiling Fans.

The only Hotel in New Orleans that has all of these conveniences in every room, without exception. Largest Free Parking Grounds in the South.

SUMMER RATES \$2.00 & \$2.50

"You can live better at the Jung for less."

Relief!

WHEN you start at sudden noises, worry over trifles, can't bear the noise that children make, feel irritable and blue—then to one it's your nerves.

Don't wait until your overwrought nerves have kept you awake half the night and paved the way for another miserable day. Take two teaspoonfuls of Dr. Miles' Nerve and enjoy the relief that follows. Take two more before you go to bed. Sleep—and wake up ready for the day's duties or pleasures.

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Price \$1.00

DR. MILES' NERVINE

C.B. MOLLERE

151 Coleman Avenue

Waveland, Miss.

SATURDAY, MARCH 4,

BUTTER Brookfield, lb. -----18c**GRITS** OR MEAL, 10 lbs. -----10c**POTATOES** 10 lbs. -----15c**COFFEE** & Chicory, Union, lb. -----23c**PORK** & BEANS, 5c can, 2 for -----9c**SUGAR** Standard Granulated, 10 lbs. 39c**MILK** Pet, Borden or Armours large can 4cSPECIAL DEMONSTRATION ON UNION
COFFEE**MEATS****STEAKS** Choice, lb. -----18c**BEEF** ROAST, chuck, lb. -----15c**ROAST** Prime Rib, lb. -----20c**ROAST** Pork, lb. -----10c**LAMB LEGS** lb. -----15c**SAUSAGE** Pure Pork, 2 lbs. -----25c**WEINERS** lb. -----9c**CHEESE** American, 2 lbs. -----25c**HAMS** Swift's Premium, lb. -----13c**FRUITS & VEGETABLES****ORANGES** The juicy kind, 3 doz. -----25c**CARROTS, TURNIPS, SPINACH**

3 bunches -----10c

BANANAS large, dozen -----10c**The Sea Coast Echo****City Echoes**

—Sheriff E. Edw. Kellar was a business visitor to New Orleans Thursday of this week.

—Mrs. W. J. Kidd has returned from New Orleans where she spent the Carnival and several days visiting friends.

—Mrs. George Mallard and accomplished daughter, Miss. Louise, were visitors to Bay St. Louis friends Wednesday.

—Pet or Lion Cream, large can 5c. Coast Serve Self.

—Dr. W. A. Dearman, well known medical man from Long Beach, was a professional visitor to Bay St. Louis Monday in connection with public work.

—Mr. Edward Schwartz after being confined for several days at his home, the Klock hotel with the flu and complications is up and out again as usual.

—Mrs. W. J. Curry, who came out for the last week-end, accompanied by Mr. and Mrs. A. E. Bridges, returned to New Orleans Sunday afternoon.

—Mr. and Mrs. John B. Trapolin came out from New Orleans Saturday afternoon and registered at the Hotel Weston, visiting here for the evening to attend a local social function.

—Usual Lenten services are announced by Rev. A. J. Gmelch, pastor, church Our Lady of the Gulf, there being no change from the time and number of different devotional exercises as of other years.

—Bay St. Louis is justly proud of its Municipal Band. Its appearance at Biloxi Tuesday night was the occasion for considerable complimentary comment. The band is one of the city's advertisements.

—Mr. and Mrs. W. A. Staehle and family have returned from New Orleans where they spent the Carnival season, visiting at the home of Mrs. L. Spozl, Mrs. Staehle's mother, in Ursuline street.

—Mayor Blaize is quite proud and expresses satisfaction at the manner the street department is responding to his desire to keep the city as clean as possible, especially in the business district where litter is scattered and traffic greater.

—The Uman-Dunbar avenue curve, Old Spanish Trail, continues to exact its toll. Sunday morning two ladies driving from Florida to the New Orleans carnival experienced the usual occurrence. Their car swerved completely around and was ditched. They were slightly injured. Porter's service derrick rescued the car from its position in the mud.

—Misses Margaret and Genevieve Green have returned from New Orleans where they visited frequently during the gay carnival season and attended many of the balls and other functions incidental to the gayest social season in the Crescent City.

—Mrs. Edw. C. Carrere has returned from New Orleans where she attended the ball of the Krewe of Mystery, one of the largest affairs of the Carnival and attended the queen's supper given following the ball. She was accompanied by Mr. Carrere.

—Board of Mayor and City Commissioners will hold their regular monthly meeting Monday morning and have systematized their work and caught up to the minute. The Echo understands all warrants payable will be issued the same day and delivered at the city hall.

—Mr. and Mrs. H. L. Kergosien had the pleasure Sunday of a visit of relatives and friends, Mr. and Mrs. De Blanc Gaines, Mr. L. McGuire, Miss Ada Conway, all of Chicago, and Mrs. Helen Gaines of New Orleans. Mr. DeBlanc Gaines is a brother of Mrs. Kergosien and of Mrs. Douglas Bourgeois as well.

—Ladner Bros., local transfer firm, announce, that although in view of the fact that they have a contract for all freight hauling for the L. & N. R. R. Company, to begin March 15, they will continue to do local hauling as usual. In other words they will contract with the railroad in no way interfere with their regular business. They solicit a continuance of patronage from their regular patrons and others as well.

—Hams, Star, 12c lb. Coast Serve Self.

CLASSIFIED ADS.

We recommend converting depreciated investments for 6 per cent Bonds. Guaranteed as to interest and principal by the United States Fidelity and Guaranty Insurance Co., with early maturities. Write for descriptive circular L. R. 5 giving full details. Baumann & Co., Inc., Investment Brokers, Whitney Nat'l Bank Bldg., New Orleans, La. 1-27-tfc.

FOR SALE
Baby chicks, master-bred. None better guaranteed. Reds, English W. Leghorn, B. & W. Rocks, Arps, Wyandotts, and Minorcas. A grade \$6.40; AA \$7.40; AAA \$8.40; per 100 delivered. Custom hatching—Harold Reinike, Long Beach, Miss. 2-10-tfc.

FOR RENT
Unfurnished bungalow on Court street, will furnish same if desired. Apply John Osoinach.

—Mr. S. J. Doussan, a former and well known citizen recently celebrated the thirtieth anniversary of his marriage, Jan. 8th. The happy family numbers seven children, five in-laws, 18 grand-children, most of the family were born in Bay St. Louis. Mr. Doussan resides at 4466 Venus street in the historic New Orleans.

—Mrs. J. J. Grevenberg has returned from New Orleans to which city she was called last week by a message of deepest sorrow, the death of her mother. Many friends call daily at the home in Court street to condole with this excellent lady at whose door a shadow has been cast.

—Mammy Minstrels, to be repeated at Waveland, on Thursday evening of this week, at the school-house, promises well. The entertainment is one of merit and will hold an audience engaged throughout the evening. It is hoped the ladies will realize a neat sum of money for their activities of the Catholic church.

—Rev. Father Quinn, former assistant to the local Catholic pastor, has been transferred to Biloxi, during his stay here of three years he endeared himself to all and his departure is regretted by many friends. Father Quinn was reluctant to go. However, located in Biloxi, his going away does not locate him far away.

—Miss Marie L. Renaud, Teacher of Mathematics at Bay High School will leave Thursday to attend a convention of the Louisiana-Mississippi Division of the Mathematical Association of America in joint session with the National Council of Teachers of Mathematics to be held in Ruston, La. Recently Miss Renaud had an article on the teaching of Mathematics accepted for publication in the National Journal of this association.

—Andrew Manieri, well-known local cafe owner, has rented a larger building on the beach front, between Main and State streets and is renovating and repainting the interior, planning to serve the public with better accommodations and more room plus service. He is quite enterprising and deserving of success.

The return of Rev. Nelius Downing to Bay St. Louis is hailed with much satisfaction by all who know him. Father Downing was stationed in Bay St. Louis in 1914 and a few years following and endeared himself to the hearts of all. He returns here as the successor of Father Quinn and as assistant to Rev. Father A. J. Gmelch, pastor of the church of Our Lady of the Gulf. Father Downing was stationed as pastor of the church at Clarksdale, Miss., but resigned that to come to the coast in the interest of his health.

—Hams, Picnic, 4½ lb. average, 35c each. Coast Serve Self.

Excursion**\$1.00 Round Trip to****New Orleans****SUNDAY, MARCH 5TH****TICKETS ON SALE FROM****PASCAGOULA AND ALL GULF****COAST STATIONS****TICKETS GOOD GOING ON****TRAIN No. 3 & 9****RETURNING ON TRAINS****NO. 10 & NO. 2****Leaving New Orleans 5:20 P. M.,****And 8:40 P. M.****Secure Particulars from Local****Ticket Agents.****I. V. COLLY,****Passenger Agent, L&N****Biloxi, Miss.****Gulf Coast Motor Express,****Inc.****1155 Constance Street****Phone RA 3249—New Orleans, La.****V. A. MORREALE, Agent.****Phone 371-M—Bay St. Louis, Miss.****We pick up freight anywhere and****deliver to your door.****NOTICE OF TRUSTEES SALE.**

Whereas on December 23rd, 1932, Ed. P. Ortiz and Mrs. Ed. P. Ortiz executed a Trust Deed to W. J. Gex, Jr., Trustee to secure an indebtedness therein mentioned and described to Opak Realty & Investment Co., Inc., which trust deed is recorded in Vol. 27, pages 458-9, Records of Mortgages and Deeds of Trust on land in Hancock County, Mississippi, and

Whereas the taxes on the land secured by said trust deed are past due and unpaid, and

Whereas the said Opak Realty & Investment Co., Inc., the legal holder of said indebtedness, having requested me, the undersigned Trustee, to foreclose said Trust Deed, Now, Therefore, I will, on

MONDAY, MARCH 20TH, 1933,

between the hours of 11 A. M. and 4 P. M. offer for sale and sell to the highest bidder for cash, in front of the County Court House, Door of Hancock County, Mississippi, the land situated in Hancock County, Mississippi, and described in said Trust Deed as follows, to-wit:

Lots 10 and 11 of Block 38, of Clermont Harbor, Mississippi.

I will convey only such title as is vested in me as substituted trustee, which I believe to be true.

Advertised, posted and dated this February 24th, 1933.

W. J. GEX, JR., Trustee.

Many from Bay St. Louis attended the Biloxi Carnival and enjoyed the beautiful night parade, while others also attended the ball with Former Lt.-Gov. Bidwell Adam as king and Miss Dukate queen. John J. McDonald, local business man, represented Bay St. Louis officially as one of the dukes. The court was attractive and in all Biloxi's Mardi Gras was successful as ever.

—Mrs. Joseph R. Scharff, accompanied by her young son, has returned home from Memphis, Tenn., where she has been spending a while with her son under treatment of a specialist. It will be remembered Mrs. Scharff spent part of last year at San Angelo, Texas. Her son has been restored to normal health and Mrs. Scharff is warmly welcomed back home, as well as the young son.

—Because of the annual Carnival ball at St. Stanislaus college Tuesday evening, many of the younger people did not journey away to Mardi attractions elsewhere, but were content to remain at home and participate in the beautiful dance which the collegians gave. The affair was enjoyable and a large attendance noted. The ball each year seems to evolve into an affair of more prominence and is a looked-for event.

—Bro. William, president St. Stanislaus College, is entertaining an unusual guest at the college, his mother, Mrs. Sharkey, who made the trip from New Jersey last week by overland travel. Mrs. Sharkey arrived unknown to her son and when a visitor was announced to see him he said he was quite busy just then. Imagine his surprise and the mutual joy that followed. Mrs. Sharkey will be the honor guest at a luncheon party given this Friday afternoon at the Markham Hotel, Gulf port, by a number of prominent women of Bay St. Louis.

—Parsers by along the beach boulevard at Cedar Point note with interest the premises on the inner side of the driveway of Mr. Thos. P. Hale, who, a believer in beautifying the city, has planted a number of various plants and shrubs. It is noted that considerable attention and time has been given the "garden by the roadside" and in time not only Mr. Hale will be well compensated for his "labor of love" but others who go by will either stop or slow up their autos in not only admiration but also in spirit of approval. This is an example that well might be followed to advantage. Beautifying the city pays dividends.

—Irish Potatoes, 10 lbs. 15c. Coast Serve Self.

Size of the Stars

How large are the stars? To the average individual their size is hard to comprehend, but Dr. Edwin E. Frost, famous blind astronomer in Child Life Magazine, solves the problem. The sun, he says, is 350,000 times as large as the earth, and yet some huge stars are forty million times larger than the sun.

—Cloverbloom Butter, 19c lb.—Coast Serve Self.

THE FORDS BLACK DRAUGHT

For **CONSTIPATION INDIGESTION BILIOUSNESS**

Made by **THE CHATTANOOGA CHATTANOOGA, TENN.**

GOOD

Printing

GOOD printing depends upon many things: press work, stock, selection of type faces, composition and layout details, which are all combined by our shop to make an attention-compelling and beautiful job at surprisingly low costs.

BOOKLETS BROADSIDES BILLS

Phone 3-J

The Sea Coast Echo
CHAS. G. MOREAU
Bay St. Louis, Miss.

OF SOCIAL INTEREST
(By Our Society Editor)

WITH the advent of Lent the gay winter season of social activities in Bay St. Louis and Waveland came to a formal close Saturday evening with the large party given at The Answer. This season has been one without precedent. There have been more informal and larger social functions this winter than ever known and the devotees of social pastimes have had a well-filled calendar week after week. It must be remembered that many of the smaller parties have been omitted from this column by request and that all activities were not chronicled herein. This is stated for close observation of this column.

The Tuesday Club, the Wednesday Club and the Thursday Club and other such clubs have had a busy winter, all adding to the marvelously delightful season now ended, for a while, at least.

"PROSPERITY PARTY"
OCASION FOR LARGE GATHERING SATURDAY.**BY ONE WHO WAS THERE.**

AN old fashioned "prosperity party," depicting times and fashions of the "gay nineties," when women wore long and voluminous dresses and puffed sleeves, with high hair combs, formed the scene of a colorful and brilliant party given by Mr. and Mrs. Charles G. Moreau at the "Answer" on Union street Saturday evening.

Exactly at the hour of seven, the appointed hour for supper, ladies with gallant escorts, wearing long-tailed coats and high silk hats, began arriving.

"There were colors galore. Many frills and furbelows,"

in keeping with the dictates of other days, not omitting the long and stately trail. Many dresses were in the original, long cherished and souvenirs of halcyon days. Others of new silks and satin made anew in replica.

"There were pinks and blues, And—many other hues."

Some eighty guests were present. Their names called in order of assignment to numbered tables, with place cards, seating the many within their respective places in the time of a few minutes.

Each place card was attached to a bridge tally, and a bag of "gold" and a rose

"From the garden of prosperity. Bade for success in perpetuity" were table favors. Midas-like, 'gold' was abundant.

Decorations were distinctive and outstanding in contrast and keeping, consisting of overhead strings of smilex, val-colored balloons, lights shaded with textures of golden color. Table covers were in keeping with the latter shade.

Gold, in its richness of hue present from every point of view.

Bridge followed supper and a number of games carried the prosperity party to a happy and unforgettable conclusion.

M. and Mrs. Moreau had as their guests for the evening:

Mr. F. J. Bopp, Mrs. Edmund F. Fahey, Mr. Harry D. Bonta, Mrs. W. J. Curry, Mr. Winfield Partridge, Mrs. Leo E. Kenney, Mrs. Leo W. Seal, Mrs. Edw. C. Carrere, Mr. Owen Crawford, Mrs. Jas. A. Evans, Mr. Leo E. Kenney, Mrs. Sarah A. Power, Mr. K. W. Pepperdine, Mrs. J. C. Buckley, Mr. H. C. Glover, Mrs. H. Muller, Dr. A. P. Smith, Mrs. Winfield Partridge, Dr. J. A. Evans, Mrs. Owen Crawford, Mrs. A. P. Smith, Mrs. H. P. Burbank, Mr. Ralph Rugan, Mrs. Chas. J. Mitchell, Mr. Lucien M. Gex, Mrs. Lucien M. Gex, Mr. M. E. Badon, Mrs. W. J. Kidd, Mr. W. A. Staehle, Mrs. Henry W. Osoinach, Mr. H. L. Kergosien, Mr. E. J. Arceneaux, Mr. Milton Phillips, Mrs. Roger M. Boh, M. E. J. Arceneaux, Mrs. Sidney W. Prague, Miss Louise Crawford, Mrs. Stella Gex, Mr. L. S. Elliott, Mrs. W. A. Staehle, Mrs. M. E. Badon, Mrs. Levia Engman, Mrs. H. L. Kergosien, Mr. Sidney W. Prague, Mrs. Ethel Gex, Mr. Roger M. Boh, Mrs. Jno. B. Trapolin, Mrs. Ben Hille, Mrs. R. L. Genin, Mrs. L. S. Elliott, Mrs. W. J. Gex, Jr., Mrs. E. J. Leonard, Mrs. C. J. Chadwick, Dr. C. M. Shipp, Mrs. Ralph Fugan, Dr. C. J. Buckley, Mrs. Kenneth W. Pepperdine, Miss Mariam Engman, Mrs. F. J. Bopp, Mrs. Marie Louise Jaden, Mrs. Walter J. Gex, Jr., Mr. R. L. Genin, Mrs. Harry Da Ponte, Mr. Henry Osoinach, Miss Clara Kergosien, Miss Oleah Mauffray, Mrs. Milton Phillips, Mrs. C. M. Shipp, Mr. Leo W. Seal, Mr. Jno. B. Trapolin, Mr. and Mrs. C. C. McDonald, Mrs. Ella Maybin, Mr. and Mrs. P. E. Porter and others.

MRS. BERTHOLD RASMUS DELIGHTFUL BRIDGE AFTERNOON PARTY.

Mrs. Berthold Rasmus, residing on North Beach Boulevard, was hostess to one of the more delightful bridge parties Friday afternoon, entertaining at two tables.

Mrs. Robert L. Genin was first high scorer, Mrs. Betty Butler second and Mrs. George E. Pitcher, third.

A party menu was served during the late afternoon and the affair easily proved one of much pleasure and a memorable occasion as well.

MRS. W. A. STAEHLE ENTERTAINS MANY AT AFTERNOON BRIDGE.

Mrs. W. A. Staehle, one of the popular young matrons, was hostess to quite a large bridge party on Thursday afternoon at her elegant home on South Beach Front and St. Charles street.

The home was beautifully deco-

AUDIT OF THE CITY OF BAY ST. LOUIS FROM OCT. 30, 1932, TO DEC. 31, 1932.

| February 21, 1933. | | Due Mississippi Power Co., 1,228.46 |
|--|--|-------------------------------------|
| The Honorable Mayor and Commissioners, | | \$29,966.07 |
| City of Bay St. Louis, Mississippi. | | \$24,513.70 |
| Honorable Sirs: | | |
| It gives me pleasure to submit herewith report of Audit of the City books for the period of Oct. 1, 1932 to Dec. 31, 1932. | | |
| Since Audit of period ending Sept. 30, 1932, another loan of \$1175.00 was made from The Merchants Bank & Trust Co., making amount due above named Bank at end of this Audit, \$4175.00. | | |
| The amount borrowed from the Water Works Fund, \$4000.00, and used in the City Fund, has not been repaid. | | |
| Your attention is called to the Statement of Indebtedness which shows that the City Fund is \$24,513.70 in debt, and the School Fund is \$6,312.81 in debt. From these are deducted the balances in the other Funds leaving a net indebtedness of \$24,599.70. | | |
| Appreciating every courtesy extended while compiling this Audit, I am | | |
| Yours very truly, | | |
| CHARLES A. GORDON, | | |
| Auditor. | | |

| COMPARATIVE BUDGETS & EXPENDITURES | |
|------------------------------------|--------------------------------|
| BUDGET | EXPENDITURES |
| Oct. 1, 1931 to Sept. 30, 1932 | Oct. 1, 1932 to Sept. 30, 1932 |
| FUND | EXPENDITURES |
| City | \$46,600.00 |
| School | 31,485.00 |
| W. Works | 24,000.00 |
| Sink B. Fd. | 28,010.00 |
| | \$130,095.00 |

| COMPARATIVE ASSESSMENT ROLLS | |
|---|--------------------------------|
| Oct. 1, 1931 to Sept. 30, 1932 | Oct. 1, 1932 to Sept. 30, 1932 |
| Real Estate Roll | \$2,368,597.00 |
| Personal Roll | 322,817.13 |
| Public Service Corp. | 290,102.00 |
| | \$2,981,516.13 |
| Plus Errors in Totalling Assessment Rolls | 412.12 |
| | \$74,545.40 |
| | \$74,957.52 |

| CITY OF BAY ST. LOUIS, MISSISSIPPI. | |
|-------------------------------------|--------------|
| BONDS | ISSUED |
| Seawall 1920 6 per cent | \$100,000.00 |
| Seawall 1922 6 per cent | 78,000.00 |
| Water Wrks 1922 6 per cent | 35,000.00 |
| Water Wks. 1922 6 per cent | 58,000.00 |
| Central School 1926 5 1/2 per cent | 67,000.00 |
| Sidewalk 1927 5 3/4 per cent | 28,000.00 |
| Sidewalk 1928 5 3/4 per cent | 12,000.00 |
| | \$378,000.00 |
| Bonds Outstanding Oct. 1, 1932 | \$143,000.00 |
| BONDS RETIRED | |
| Water Works 1922 6 per cent | \$3,000.00 |
| BONDS NOW OUTSTANDING | \$140,000.00 |

| BONDS AND INTEREST THEREON NOW DUE OR TO BECOME DUE: | |
|--|----------|
| BONDS | Amount |
| Seawall 1920 6 per cent | 8000.00 |
| Seawall 1922 6 per cent | 78000.00 |
| Int. on Out. Bonds | 600.00 |
| Seawall 1922 6 per cent | 210.00 |
| Seawall 1922 6 per cent | 450.00 |
| Int. on Out. Bonds | 90.00 |
| Water Works 1922 6 per cent | 60.00 |
| Int. on Out. Bonds | 60.00 |
| Water Works 1922 6 per cent | 2000.00 |
| Int. on Out. Bonds | 1320.00 |
| Central Sch. 1926 5 1/2 per cent | 8000.00 |
| Int. on Out. Bonds | 385.00 |
| Sidewalk 1927 5 3/4 per cent | 86.25 |
| Sidewalk 1927 5 3/4 per cent | 287.50 |
| Int. on Out. Bonds | 1000.00 |
| Sidewalk 1928 5 3/4 per cent | 28.75 |
| Int. on Out. Bonds | 172.50 |
| | 29000.00 |

| | |
|-------------------------------------|-------------|
| Bonds and Interest due Jan. 1, 1933 | \$20,030.00 |
| Bonds and Interest due Feb. 1, 1933 | \$13,180.00 |
| | \$33,210.00 |

rated for the occasion, the colors of red, blue and white tastefully predominant on every side. A delectable party menu was served during the later afternoon hour, to the guests of eight tables.

Beautiful prizes, well worth striving for, were awarded to Mrs. Betty Butler, first; Miss V. Gex, second; Mrs. Clemence Jaubert Chadwick, second; consolation, Mrs. M. E. Badon; cut, Mrs. F. J. Bopp.

DR. AND MRS. A. P. SMITH HOSTS TO TRI-COUNTY MEDICAL SOCIETY.

Dr. and Mrs. Alvah P. Smith were hosts to the Harrison-Stone and Hancock County Medical Society on

Wednesday evening at their spacious home, South Beach Boulevard.

A business session was held at which interesting papers by Doctors Smith and Dearman were given followed by general discussions. After this the members adjourned to the dining room where a delightful buffet supper was served. The center table was most artistically arranged with centerpiece of pink carnations on a pink and silver background.

On the small table containing the punch bowl was spread a beautiful Madeira cloth with pink background. Assisting the hostess in the dining room were Misses Beatrice and El